Product Introduction Manual for Exhibitors

A Comprehensive Guide for Managing and Showcasing Exhibitions

Japan India Industry Promotion Association JIIPA INFOEYE Co., LTD. infoeye

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8. Conclusion

Introduction

Why Use Self Picks?

Our web-based tool simplifies the process of cataloging and showcasing products at exhibitions. It enables exhibitors to easily upload detailed product information, reducing the need for in-person explanations.

1. **Eliminate language Barriers**
2. **Seamless Product Access**
3. **Time-Saving for Exhibitors**
4. **Valuable Insights**:
5. **Easy Product Listing from Smartphone**
6. **Self Picks History**

Enhance your exhibition experience with a smarter, data-driven approach. Let’s explore the merits of Self Exhibition feature into detail.

Eliminates Language Barriers

Self Pick Tools is designed to assist multilingual Support. This works as a bridge to gap the distance between different cultures and ethnicity.

Multilingual Signage: Our Feature is designed to assist multi language support. We can use it with English, Japanese and Hindi Language support.

Global Connectivity: Our Self Picks Feature facilitates better understanding in international interactions, fostering Collaboration among people with various .

Translation
Translation

- **Seamless Product Access**:

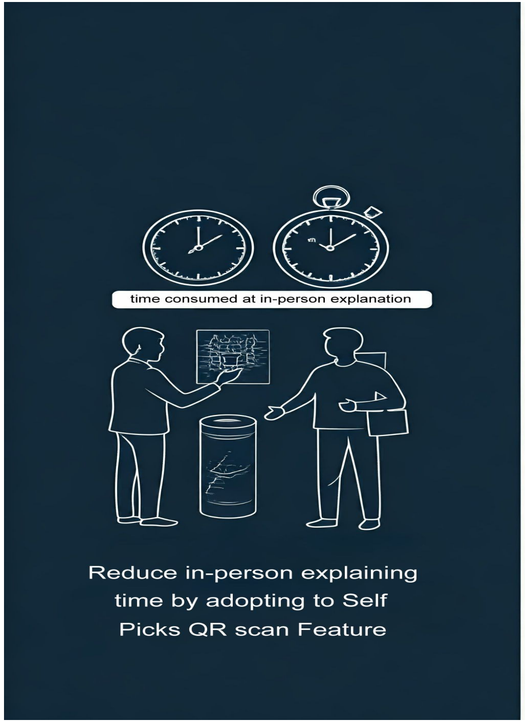
1. With Self Picks feature product,
   Visitors will be able to easily scan products
   Without any attendees.

2. Visitors will be able to check products
   In detail without needing to explain it.

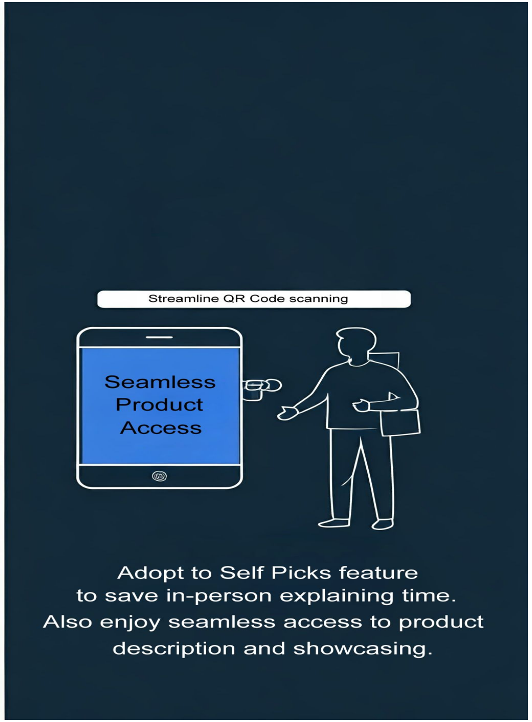
3. Visitors can add notes to their Self picks
   And later can inquire more details with
   Exhibitors.

Time-Saving for Exhibitors:

1. Self Pick tools saves time At in-person product Introduction for exhibitors.
2. It allows visitors to interact With more products in Limited time.


time consumed at in-person explanation

Reduce in-person explaining time by adopting to Self Picks QR scan Feature


Streamline QR Code scanning
Seamless Product Access

Adopt to Self Picks feature to save in-person explaining time. Also enjoy seamless access to product description and showcasing.

- **Valuable Insights**:

1. Self Picks tool can Generate various product Analytics based on Product Interactions.

2. Based on these Analytics Exhibitors can infer Product decisions to Improve sales.

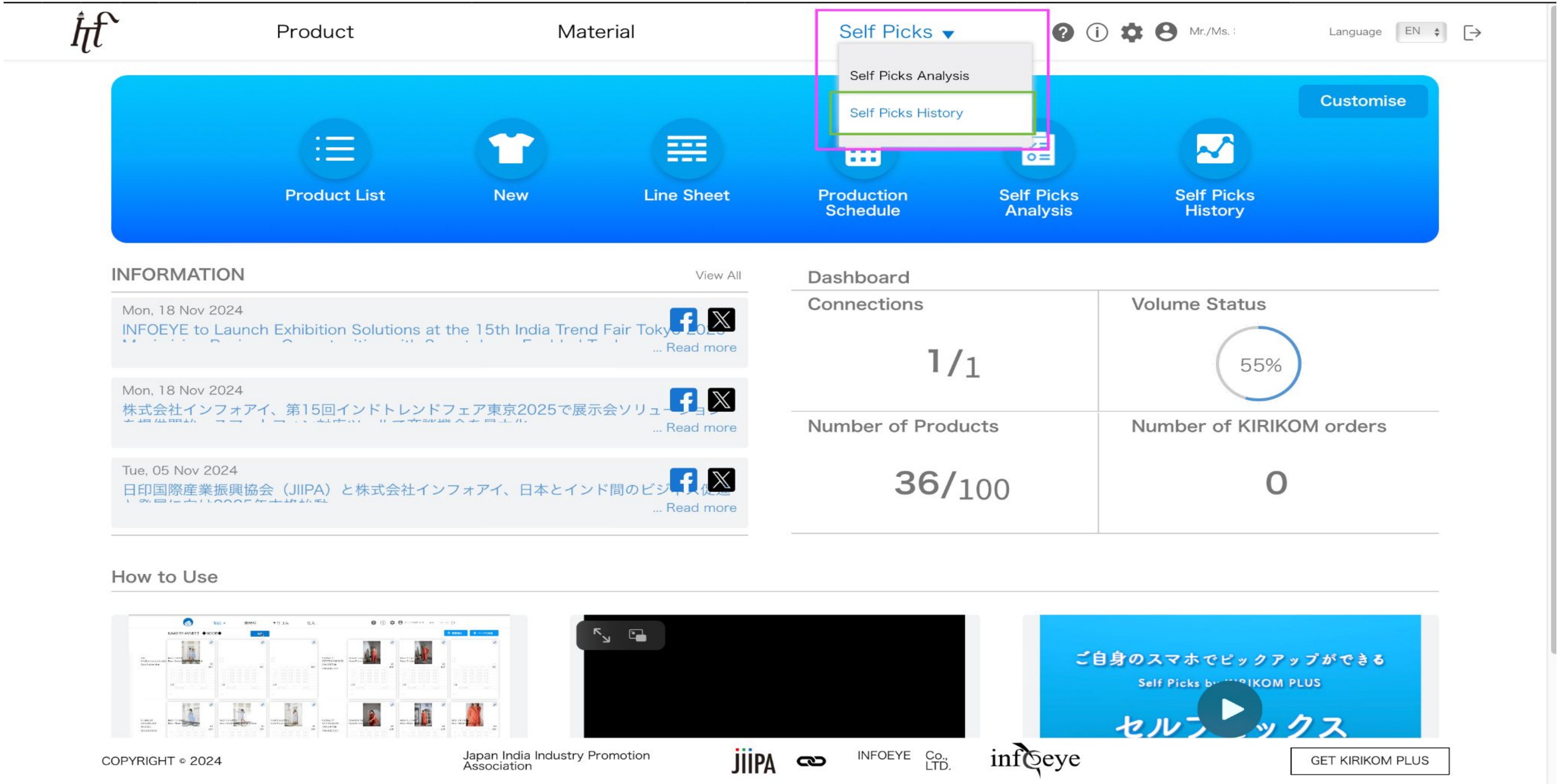
PRODUCT ANALYTICS.

Self Picks History

With Self Picks History feature, Exhibitors will be able to keep track

Of Visitors and their interactions With products. We can check this
By following below:

[ITF] dashboard => [Self Picks] Tab => Self Picks History


Product
Material
Self Picks
Self Picks Analysis
Self Picks History
Mr./Ms. :
Language
EN
Customise
Product List
New
Line Sheet
Production Schedule
Self Picks Analysis
Self Picks History

INFORMATION

View All

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... Read more

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日印国際産業振興協会（JIIPA）と株式会社インフォアイ、日本とインド間のビジ
... Read more

Dashboard

Connections	Volume Status
1/1	55%
Number of Products	**Number of KIRIKOM orders**
36/100	0

How to Use

ご自身のスマホでピックアップができる
Self Picks by KIRIKOM PLUS

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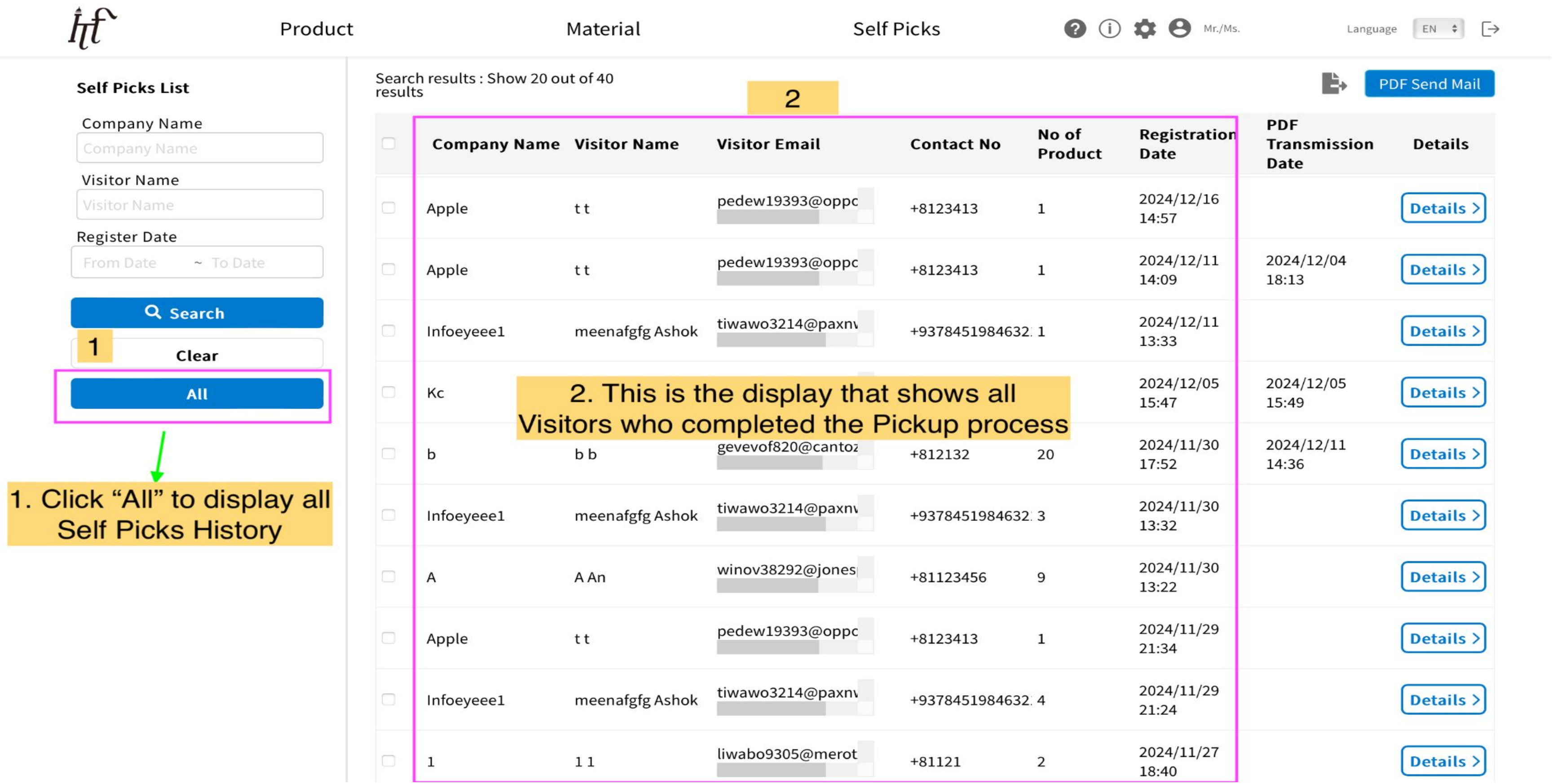
Self Picks History

- With Self Picks Feature, Exhibitors do not need to keep track of visitor interactions. Self Picks History will do that automatically.
- WIth Self Picks History feature, Exhibitors can access visitor info
  As well as all the products that Visitors scanned in the process.


Product
Material
Self Picks
Mr./Ms.
Language
EN
Self Picks List
Company Name
Visitor Name
Register Date
From Date ~ To Date
Search
Clear
All
PDF Send Mail
1
2

Search results : Show 20 out of 40 results

☐	Company Name	Visitor Name	Visitor Email	Contact No	No of Product	Registration Date	PDF Transmission Date	Details
☐	Apple	t t	pedew19393@oppc	+8123413	1	2024/12/16 14:57		Details >
☐	Apple	t t	pedew19393@oppc	+8123413	1	2024/12/11 14:09	2024/12/04 18:13	Details >
☐	Infoeyeee1	meenafgfg Ashok	tiwawo3214@paxnv	+9378451984632	1	2024/12/11 13:33		Details >
☐	Kc					2024/12/05 15:47	2024/12/05 15:49	Details >
☐	b	b b	gevevof820@cantoz	+812132	20	2024/11/30 17:52	2024/12/11 14:36	Details >
☐	Infoeyeee1	meenafgfg Ashok	tiwawo3214@paxnv	+9378451984632	3	2024/11/30 13:32		Details >
☐	A	A An	winov38292@jones	+81123456	9	2024/11/30 13:22		Details >
☐	Apple	t t	pedew19393@oppc	+8123413	1	2024/11/29 21:34		Details >
☐	Infoeyeee1	meenafgfg Ashok	tiwawo3214@paxnv	+9378451984632	4	2024/11/29 21:24		Details >
☐	1	1 1	liwabo9305@merot	+81121	2	2024/11/27 18:40		Details >

2. This is the display that shows all Visitors who completed the Pickup process

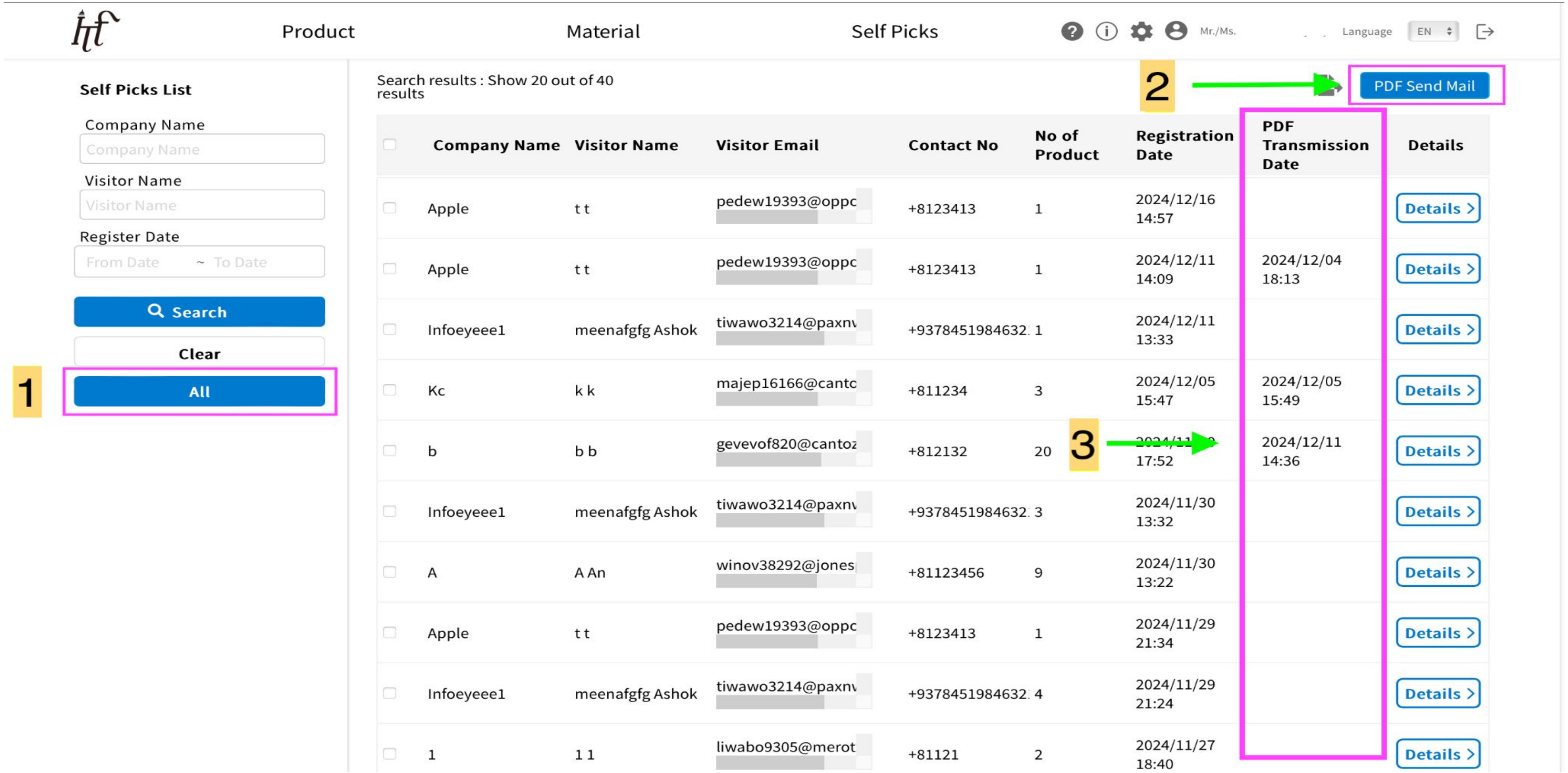
1. Click “All” to display all Self Picks History

Self Picks History

- **Check All visitory history with One click.**

- **Send Pick Up Email:**
  Exhibitors can send Pickups to visitors via email When requested.

- **Track Emails sent to visitor.**
  Exhibitors can keep track of email Communication by checking PDF Transmission date.

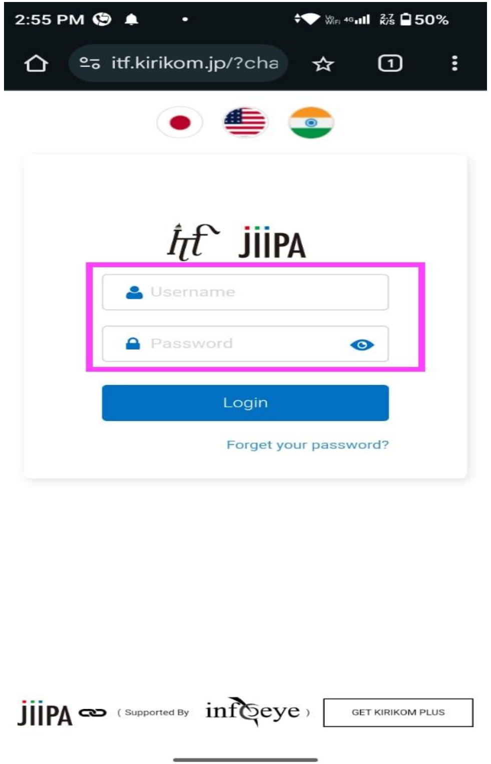

Product
Material
Self Picks
Mr./Ms.
Language
EN
Self Picks List
Company Name
Visitor Name
Register Date
From Date ~ To Date
Search
Clear
All
PDF Send Mail
Details
1
2
3

Search results : Show 20 out of 40 results

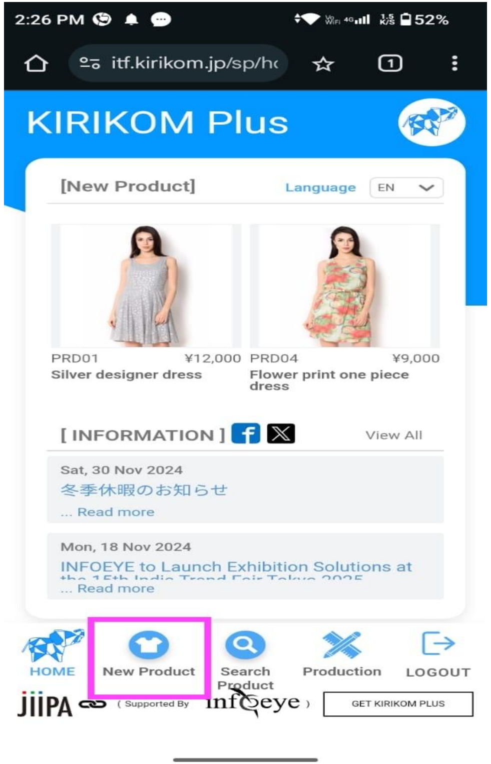
☐	Company Name	Visitor Name	Visitor Email	Contact No	No of Product	Registration Date	PDF Transmission Date	Details
☐	Apple	t t	pedew19393@oppc	+8123413	1	2024/12/16 14:57		Details >
☐	Apple	t t	pedew19393@oppc	+8123413	1	2024/12/11 14:09	2024/12/04 18:13	Details >
☐	Infoeyeee1	meenafgfg Ashok	tiwawo3214@paxnv	+9378451984632	1	2024/12/11 13:33		Details >
☐	Kc	k k	majep16166@canto	+811234	3	2024/12/05 15:47	2024/12/05 15:49	Details >
☐	b	b b	gevevof820@cantoz	+812132	20	2024/11/[illegible] 17:52	2024/12/11 14:36	Details >
☐	Infoeyeee1	meenafgfg Ashok	tiwawo3214@paxnv	+9378451984632	3	2024/11/30 13:32		Details >
☐	A	A An	winov38292@jones	+81123456	9	2024/11/30 13:22		Details >
☐	Apple	t t	pedew19393@oppc	+8123413	1	2024/11/29 21:34		Details >
☐	Infoeyeee1	meenafgfg Ashok	tiwawo3214@paxnv	+9378451984632	4	2024/11/29 21:24		Details >
☐	1	1 1	liwabo9305@merot	+81121	2	2024/11/27 18:40		Details >

Easy Product Listing from Smartphone

Step 1. Login


2:55 PM
50%
itf.kirikom.jp/?cha
itf JIIPA
Username
Password
Login
Forget your password?
JIIPA
(Supported By infoeye)
GET KIRIKOM PLUS

Step 2.


2:26 PM
52%
itf.kirikom.jp/sp/hc
KIRIKOM Plus
Language
EN
View All
HOME
New Product
Search Product
Production
LOGOUT
JIIPA
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[New Product]

PRD01 ¥12,000
Silver designer dress

PRD04 ¥9,000
Flower print one piece dress

[INFORMATION]

Sat, 30 Nov 2024
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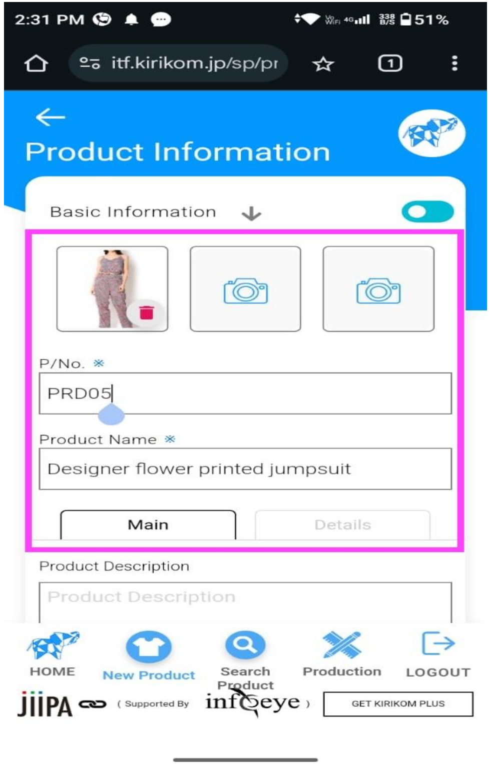
... Read more

Mon, 18 Nov 2024
INFOEYE to Launch Exhibition Solutions at
... Read more

Step 3.


2:31 PM
51%
itf.kirikom.jp/sp/pr
Main
Details
HOME
New Product
Search Product
Production
LOGOUT
JIIPA
(Supported By infoeye)
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Product Information

Basic Information

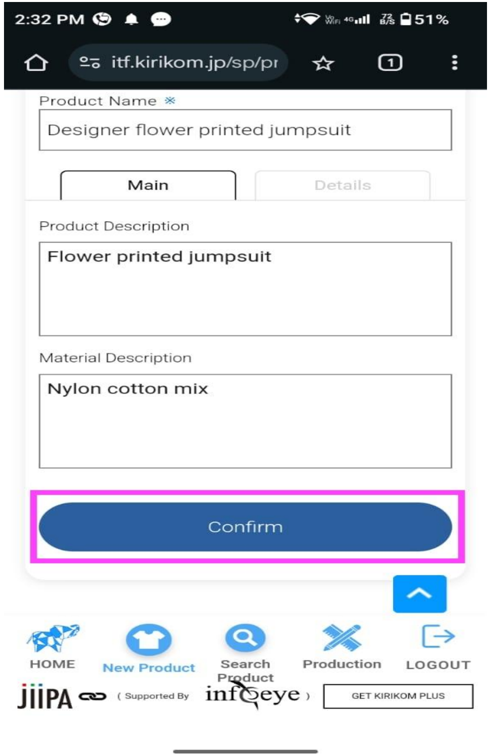
P/No. ※
PRD05

Product Name ※
Designer flower printed jumpsuit

Product Description

Easy Product Listing from Smartphone

Step 4.


2:32 PM
51%
itf.kirikom.jp/sp/pr

Product Name ※

Designer flower printed jumpsuit

Main
Details

Product Description

Flower printed jumpsuit

Material Description

Nylon cotton mix

Confirm
HOME
New Product
Search Product
Production
LOGOUT
JIIPA
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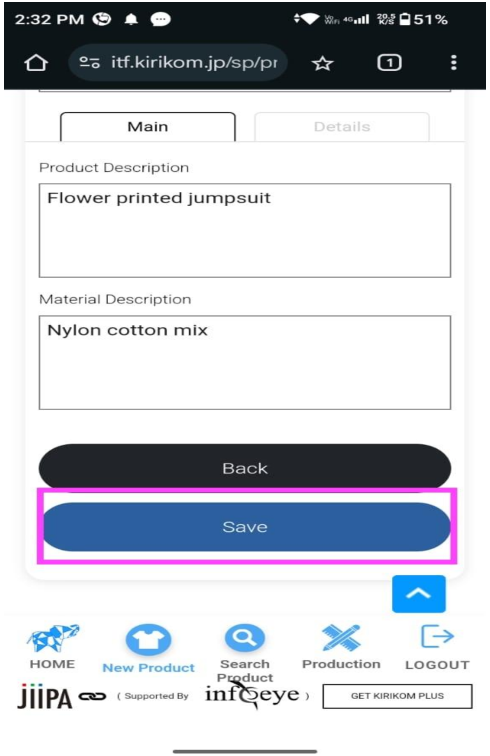
GET KIRIKOM PLUS

Step 5.


2:32 PM
51%
itf.kirikom.jp/sp/pr
Main
Details

Product Description

Flower printed jumpsuit

Material Description

Nylon cotton mix

Back
Save
HOME
New Product
Search Product
Production
LOGOUT
JIIPA
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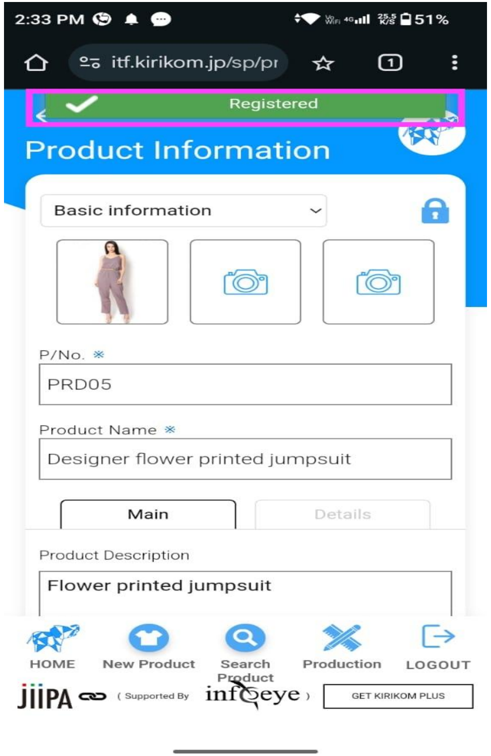
Step 6.


2:33 PM
51%
itf.kirikom.jp/sp/pr
Registered
Product Information
Basic information

P/No. ※

PRD05

Product Name ※

Designer flower printed jumpsuit

Main
Details

Product Description

Flower printed jumpsuit

HOME
New Product
Search Product
Production
LOGOUT
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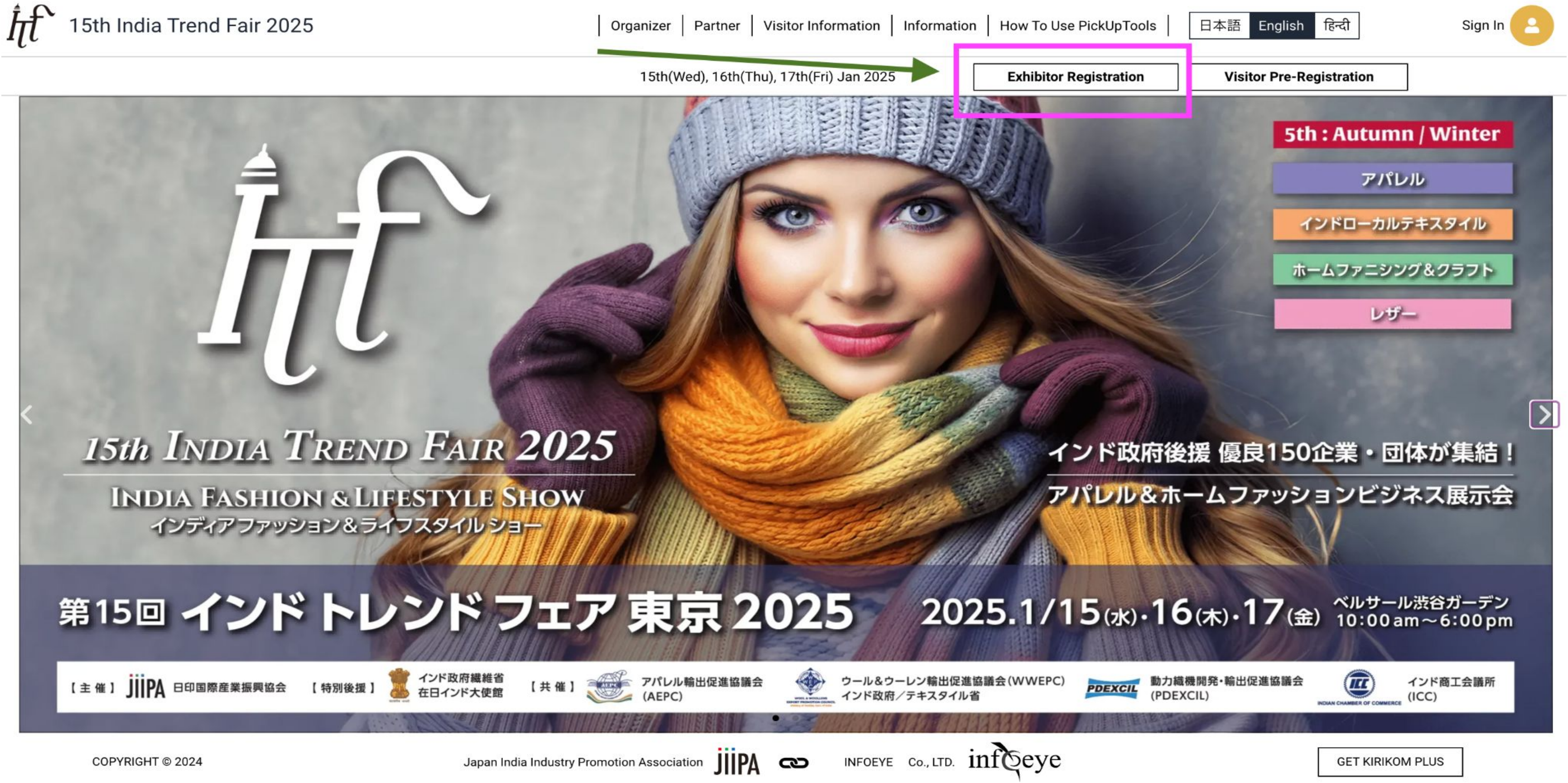
2. Setting Up Your Account

Register as an exhibitor from the India Trend Fair Tokyo 2025 website

Setting up your exhibitor account is explained in below steps. Just follow these steps one by one.

Step 1. Click the “Exhibitor Registration” button at the top of the 15th INDIA TREND FAIR 2025 website homepage.


15th India Trend Fair 2025
Organizer
Partner
Visitor Information
Information
How To Use PickUpTools
日本語
English
हिन्दी
Sign In
15th(Wed), 16th(Thu), 17th(Fri) Jan 2025
Exhibitor Registration
Visitor Pre-Registration
5th : Autumn / Winter
アパレル
インドローカルテキスタイル
ホームファニシング&クラフト
レザー
15th INDIA TREND FAIR 2025
INDIA FASHION & LIFESTYLE SHOW
インディアファッション&ライフスタイル ショー
インド政府後援 優良150企業・団体が集結！
アパレル&ホームファッションビジネス展示会
第15回 インド トレンド フェア 東京 2025
2025.1/15(水)・16(木)・17(金)
ベルサール渋谷ガーデン
10:00am～6:00pm
【主催】 JIIPA 日印国際産業振興協会
【特別後援】 インド政府繊維省 在日インド大使館
【共催】 アパレル輸出促進協議会 (AEPC)
ウール&ウーレン輸出促進協議会(WWEPC) インド政府／テキスタイル省
PDEXCIL 動力織機開発・輸出促進協議会 (PDEXCIL)
ICC インド商工会議所 (ICC)
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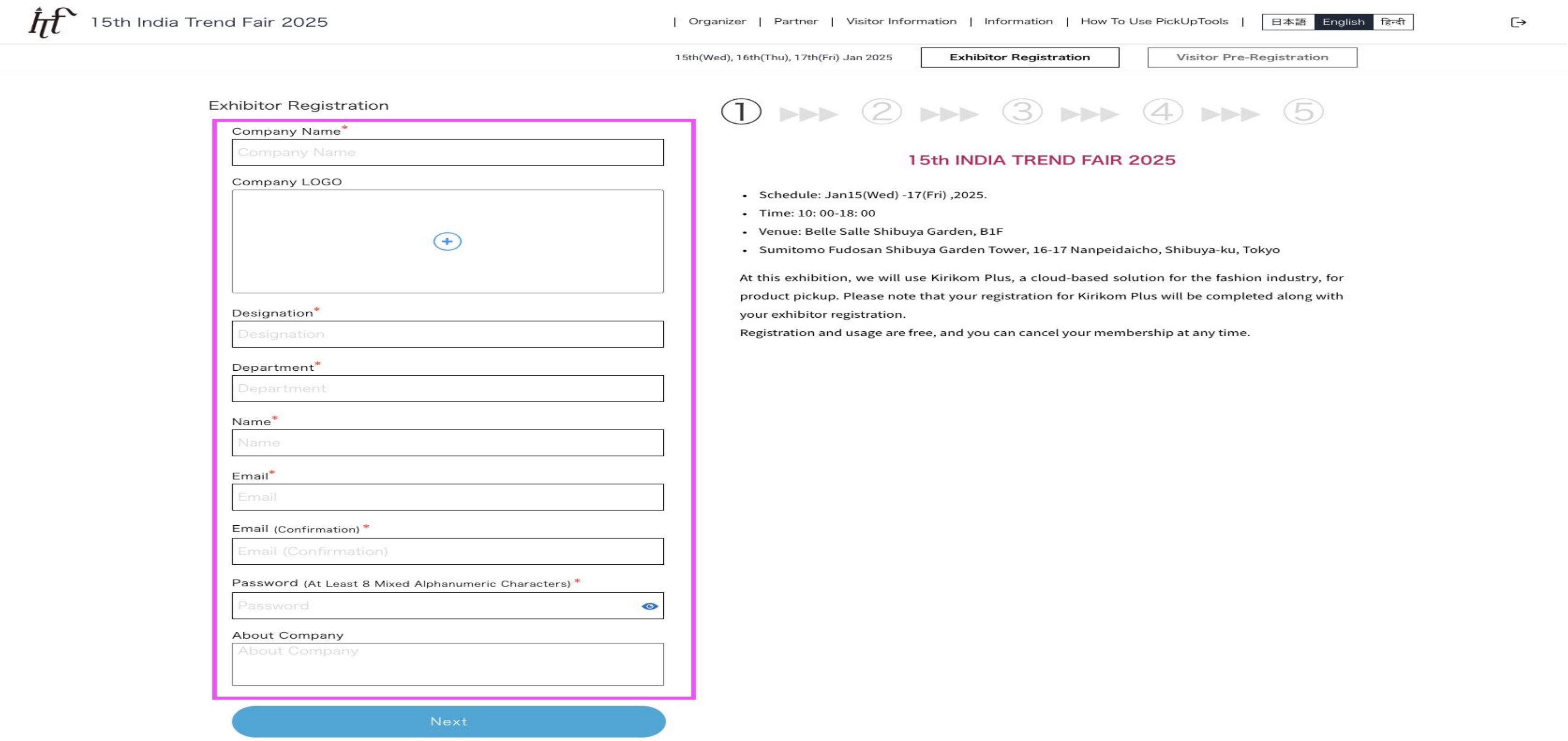
Step 2. At the first page of registration form, fill company details and proceed by clicking next button at the bottom.


15th India Trend Fair 2025
| Organizer | Partner | Visitor Information | Information | How To Use PickUpTools |
日本語
English
हिन्दी
15th(Wed), 16th(Thu), 17th(Fri) Jan 2025
Exhibitor Registration
Visitor Pre-Registration
① ▶▶▶ ② ▶▶▶ ③ ▶▶▶ ④ ▶▶▶ ⑤
Next

Exhibitor Registration

Company Name*

Company LOGO

Designation*

Department*

Name*

Email*

Email (Confirmation) *

Password (At Least 8 Mixed Alphanumeric Characters) *

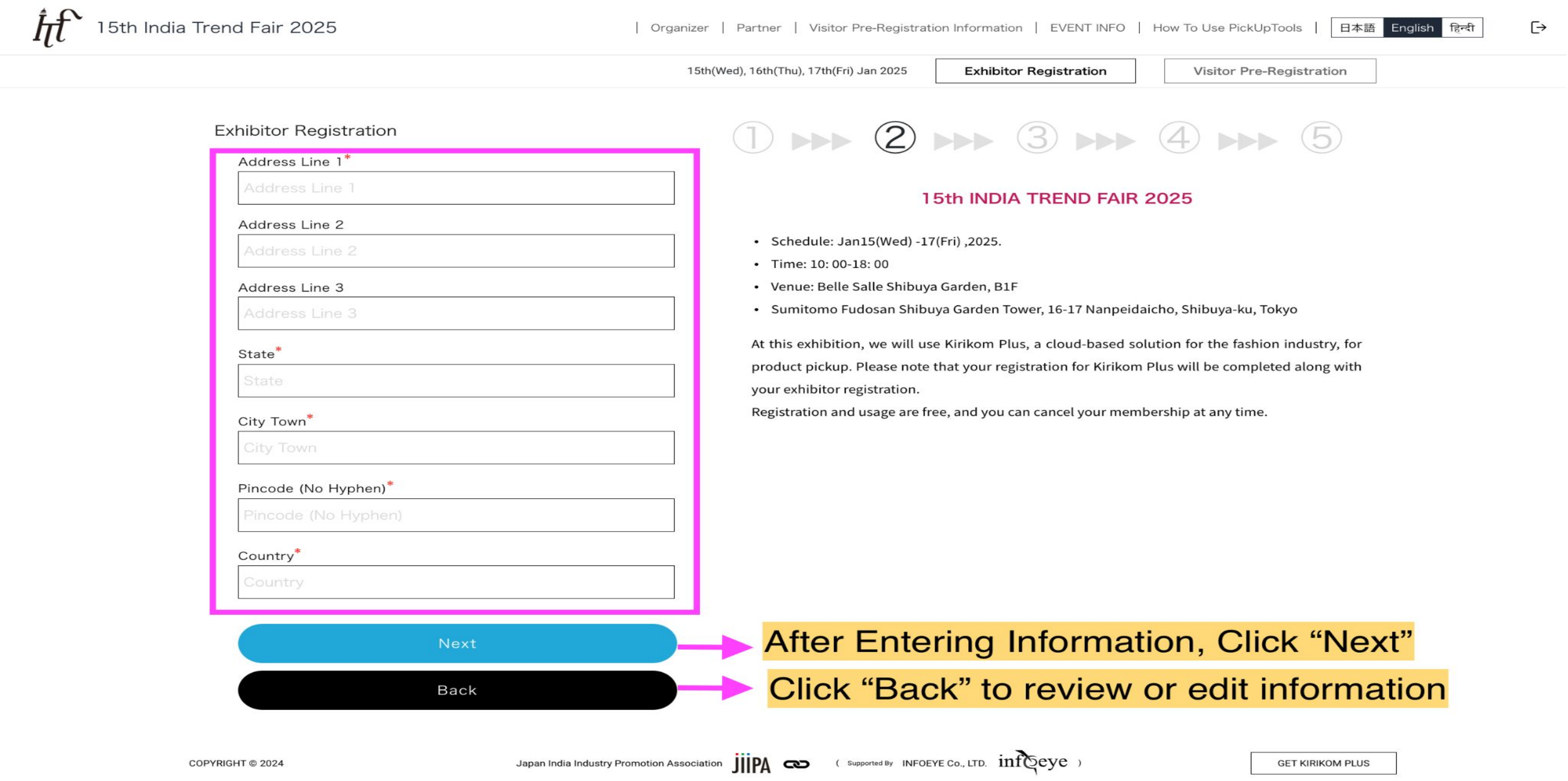
About Company

15th INDIA TREND FAIR 2025

- Schedule: Jan15(Wed) -17(Fri) ,2025.
- Time: 10: 00-18: 00
- Venue: Belle Salle Shibuya Garden, B1F
- Sumitomo Fudosan Shibuya Garden Tower, 16-17 Nanpeidaicho, Shibuya-ku, Tokyo

At this exhibition, we will use Kirikom Plus, a cloud-based solution for the fashion industry, for product pickup. Please note that your registration for Kirikom Plus will be completed along with your exhibitor registration.
Registration and usage are free, and you can cancel your membership at any time.

Step 3. Enter address details in page 2 of registration form.



15th India Trend Fair 2025

| Organizer | Partner | Visitor Pre-Registration Information | EVENT INFO | How To Use PickUpTools | 日本語 English हिन्दी

15th(Wed), 16th(Thu), 17th(Fri) Jan 2025 Exhibitor Registration Visitor Pre-Registration

Exhibitor Registration

Address Line 1*
Address Line 1

Address Line 2
Address Line 2

Address Line 3
Address Line 3

State*
State

City Town*
City Town

Pincode (No Hyphen)*
Pincode (No Hyphen)

Country*
Country

Next

Back

① ▶▶▶ ② ▶▶▶ ③ ▶▶▶ ④ ▶▶▶ ⑤

15th INDIA TREND FAIR 2025

- Schedule: Jan15(Wed) -17(Fri) ,2025.
- Time: 10: 00-18: 00
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- Sumitomo Fudosan Shibuya Garden Tower, 16-17 Nanpeidaicho, Shibuya-ku, Tokyo

At this exhibition, we will use Kirikom Plus, a cloud-based solution for the fashion industry, for product pickup. Please note that your registration for Kirikom Plus will be completed along with your exhibitor registration.
Registration and usage are free, and you can cancel your membership at any time.

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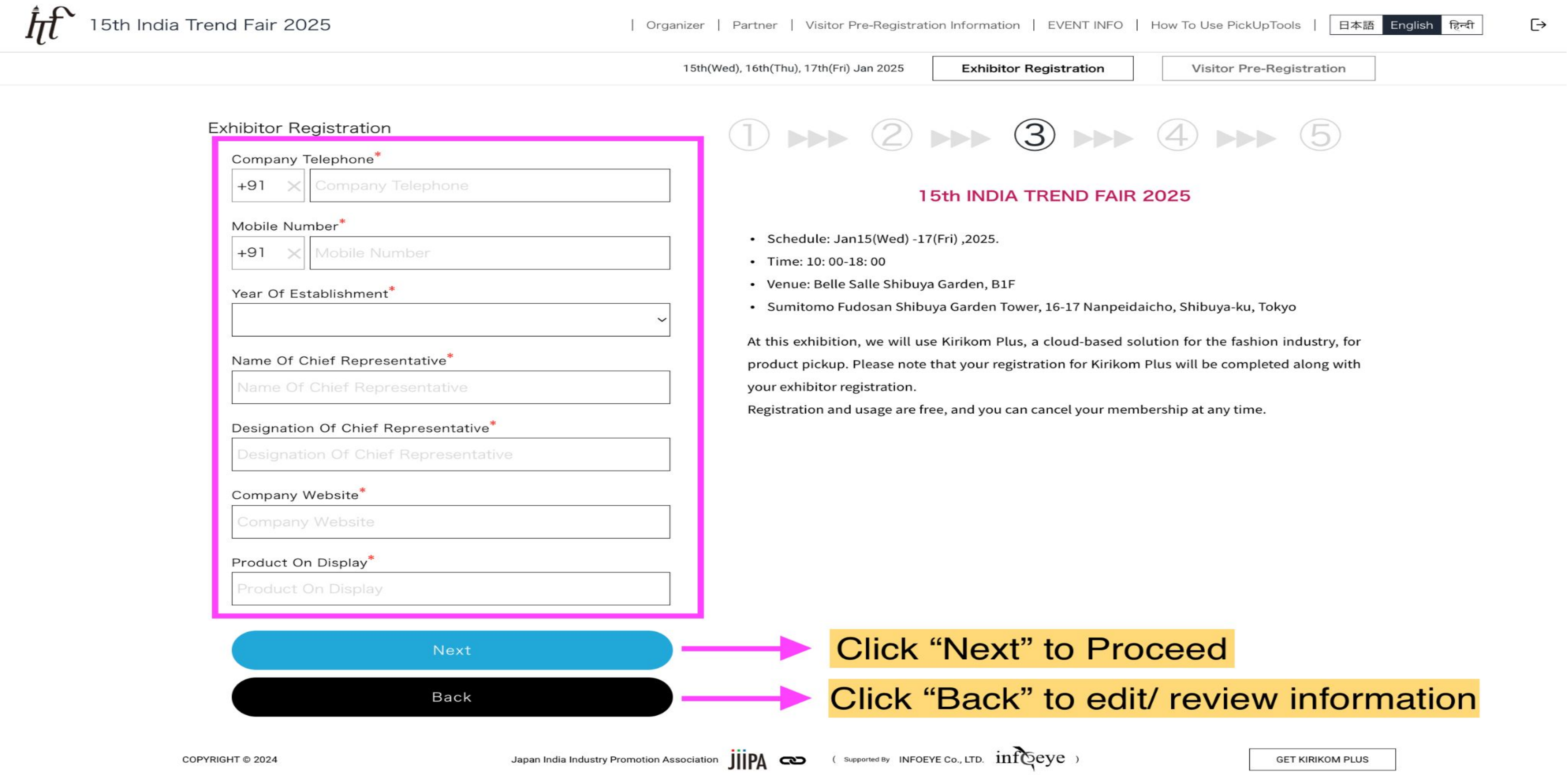
After Entering Information, Click “Next”

Click “Back” to review or edit information

Step 4. Enter company registration information required in page 3 of exhibitor registration.


15th India Trend Fair 2025
| Organizer | Partner | Visitor Pre-Registration Information | EVENT INFO | How To Use PickUpTools |
日本語
English
हिन्दी
15th(Wed), 16th(Thu), 17th(Fri) Jan 2025
Exhibitor Registration
Visitor Pre-Registration
① ▶▶▶ ② ▶▶▶ ③ ▶▶▶ ④ ▶▶▶ ⑤
Next
Back
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Exhibitor Registration

Company Telephone*
+91 | Company Telephone

Mobile Number*
+91 | Mobile Number

Year Of Establishment*

Name Of Chief Representative*
Name Of Chief Representative

Designation Of Chief Representative*
Designation Of Chief Representative

Company Website*
Company Website

Product On Display*
Product On Display

15th INDIA TREND FAIR 2025

- Schedule: Jan15(Wed) -17(Fri) ,2025.
- Time: 10: 00-18: 00
- Venue: Belle Salle Shibuya Garden, B1F
- Sumitomo Fudosan Shibuya Garden Tower, 16-17 Nanpeidaicho, Shibuya-ku, Tokyo

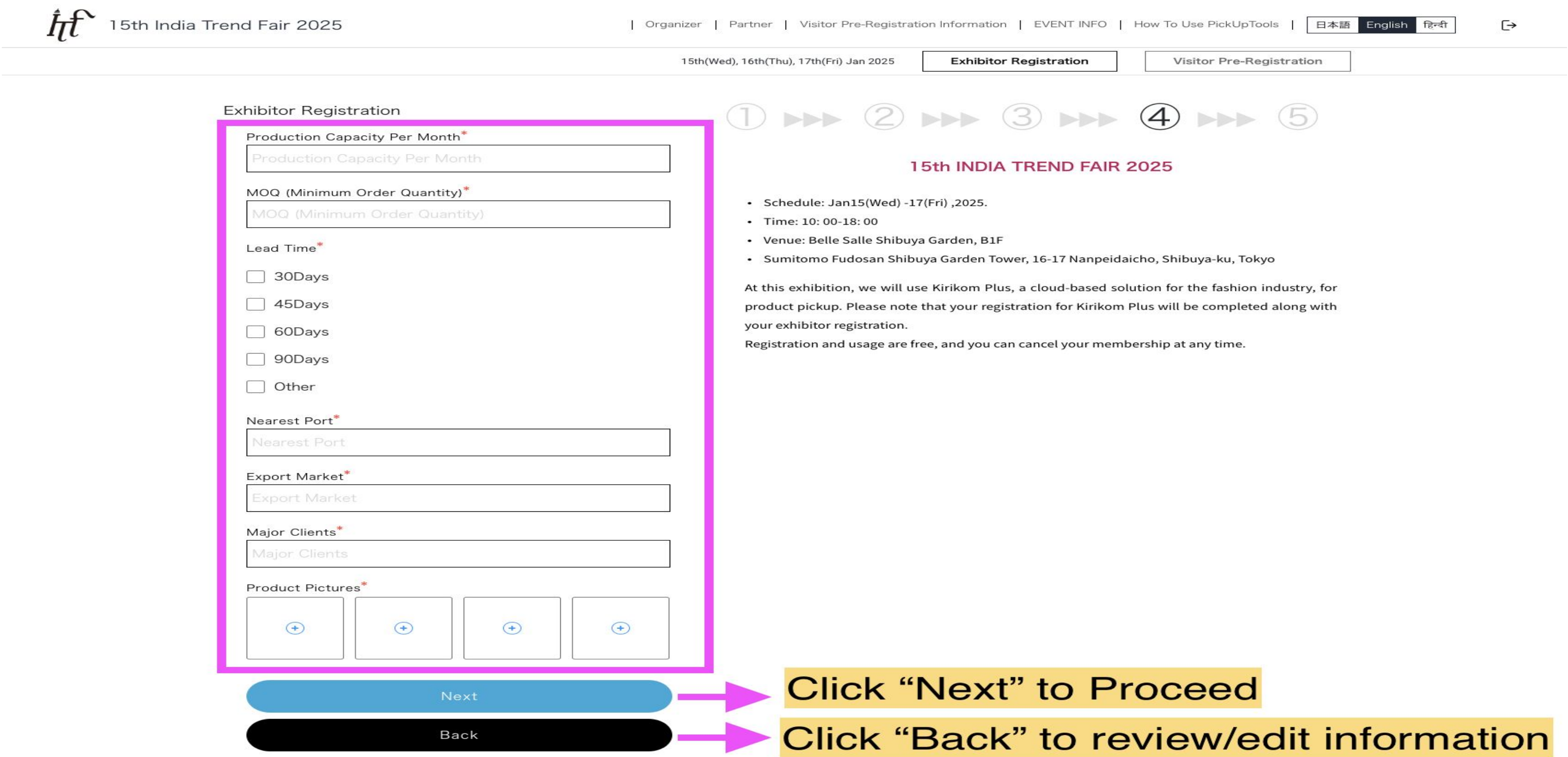
At this exhibition, we will use Kirikom Plus, a cloud-based solution for the fashion industry, for product pickup. Please note that your registration for Kirikom Plus will be completed along with your exhibitor registration.

Registration and usage are free, and you can cancel your membership at any time.

Click “Next” to Proceed

Click “Back” to edit/ review information

Step 5. Register Production related information in the page 4 of exhibitor registration form



15th India Trend Fair 2025
| Organizer | Partner | Visitor Pre-Registration Information | EVENT INFO | How To Use PickUpTools |
日本語
English
हिन्दी
15th(Wed), 16th(Thu), 17th(Fri) Jan 2025
Exhibitor Registration
Visitor Pre-Registration
① ▶▶▶ ② ▶▶▶ ③ ▶▶▶ ④ ▶▶▶ ⑤

Exhibitor Registration

Production Capacity Per Month*

Production Capacity Per Month

MOQ (Minimum Order Quantity)*

MOQ (Minimum Order Quantity)

Lead Time*

- ☐ 30Days
- ☐ 45Days
- ☐ 60Days
- ☐ 90Days
- ☐ Other

Nearest Port*

Nearest Port

Export Market*

Export Market

Major Clients*

Major Clients

Product Pictures*

⊕ ⊕ ⊕ ⊕

Next
Back

15th INDIA TREND FAIR 2025

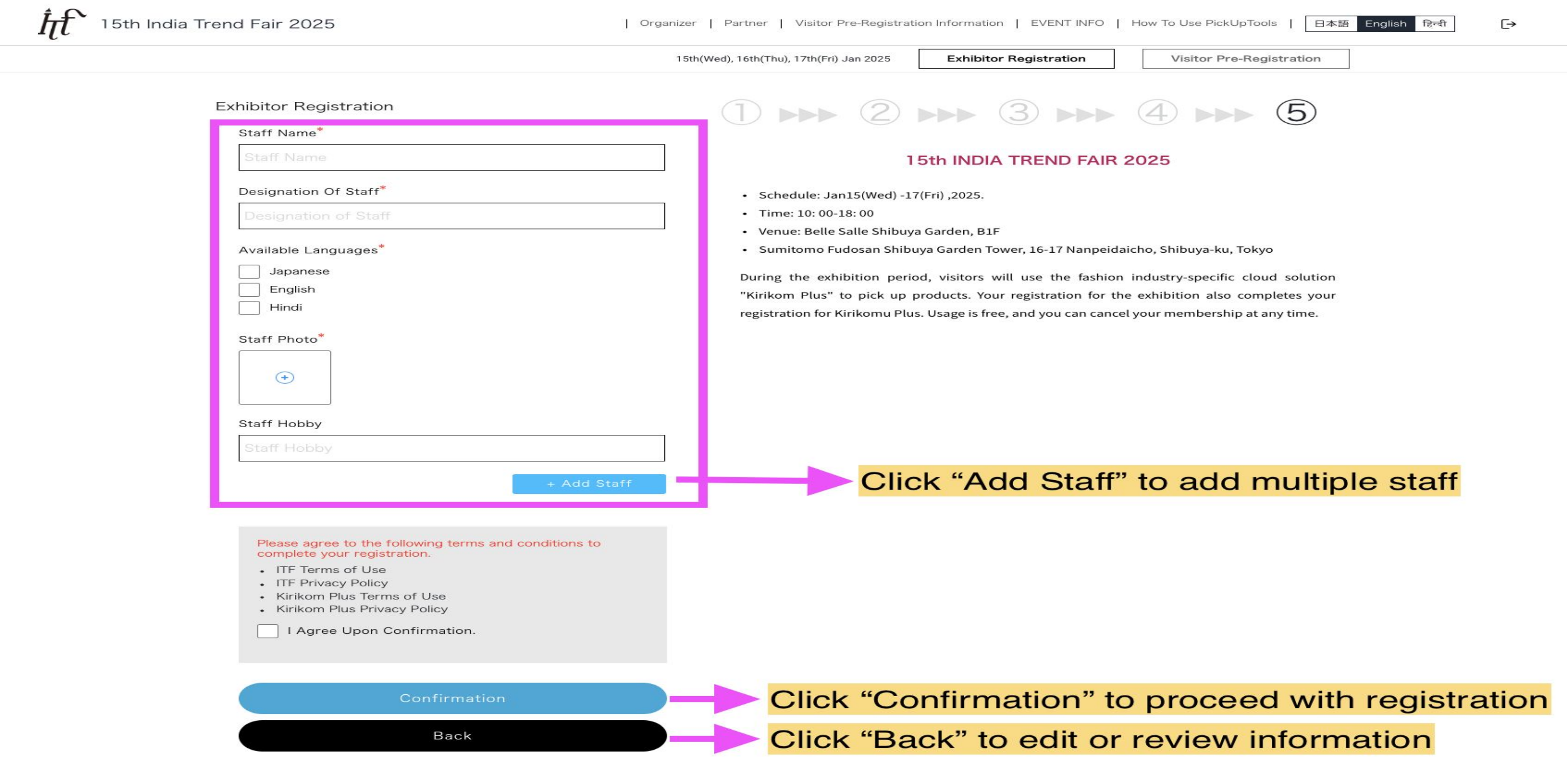
- Schedule: Jan15(Wed) -17(Fri) ,2025.
- Time: 10: 00-18: 00
- Venue: Belle Salle Shibuya Garden, B1F
- Sumitomo Fudosan Shibuya Garden Tower, 16-17 Nanpeidaicho, Shibuya-ku, Tokyo

At this exhibition, we will use Kirikom Plus, a cloud-based solution for the fashion industry, for product pickup. Please note that your registration for Kirikom Plus will be completed along with your exhibitor registration.
Registration and usage are free, and you can cancel your membership at any time.

Click “Next” to Proceed

Click “Back” to review/edit information

Step 6. Enter staff information at the last page of registration.



15th India Trend Fair 2025
Organizer
Partner
Visitor Pre-Registration Information
EVENT INFO
How To Use PickUpTools
日本語
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15th(Wed), 16th(Thu), 17th(Fri) Jan 2025
Exhibitor Registration
Visitor Pre-Registration
① ▶▶▶ ② ▶▶▶ ③ ▶▶▶ ④ ▶▶▶ ⑤

Exhibitor Registration

Staff Name*

Designation Of Staff*

Available Languages*

☐ Japanese
☐ English
☐ Hindi

Staff Photo*

Staff Hobby

+ Add Staff

Please agree to the following terms and conditions to complete your registration.

- ITF Terms of Use
- ITF Privacy Policy
- Kirikom Plus Terms of Use
- Kirikom Plus Privacy Policy

☐ I Agree Upon Confirmation.

Confirmation
Back

15th INDIA TREND FAIR 2025

- Schedule: Jan15(Wed) -17(Fri) ,2025.
- Time: 10: 00-18: 00
- Venue: Belle Salle Shibuya Garden, B1F
- Sumitomo Fudosan Shibuya Garden Tower, 16-17 Nanpeidaicho, Shibuya-ku, Tokyo

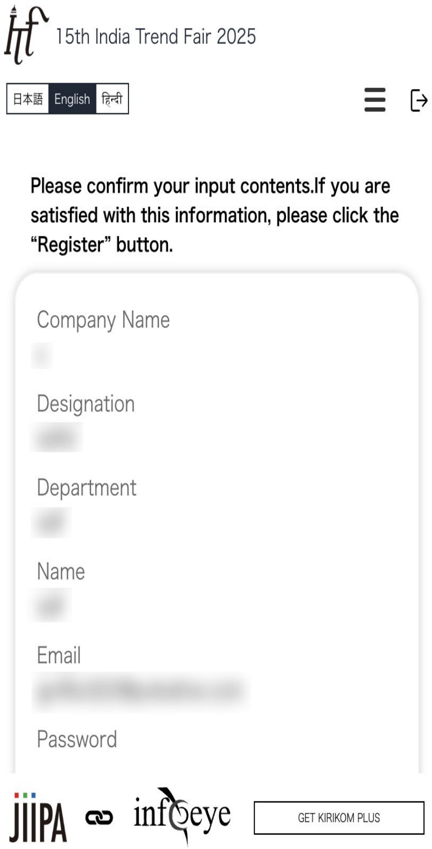
During the exhibition period, visitors will use the fashion industry-specific cloud solution "Kirikom Plus" to pick up products. Your registration for the exhibition also completes your registration for Kirikomu Plus. Usage is free, and you can cancel your membership at any time.

Click “Add Staff” to add multiple staff

Click “Confirmation” to proceed with registration

Click “Back” to edit or review information

Step 7. Please review the data in preview page and click “register”.



15th India Trend Fair 2025

日本語
English
हिन्दी

Please confirm your input contents.If you are satisfied with this information, please click the “Register” button.

Company Name
[redacted]

Designation
[redacted]

Department
[redacted]

Name
[redacted]

Email
[redacted]

Password

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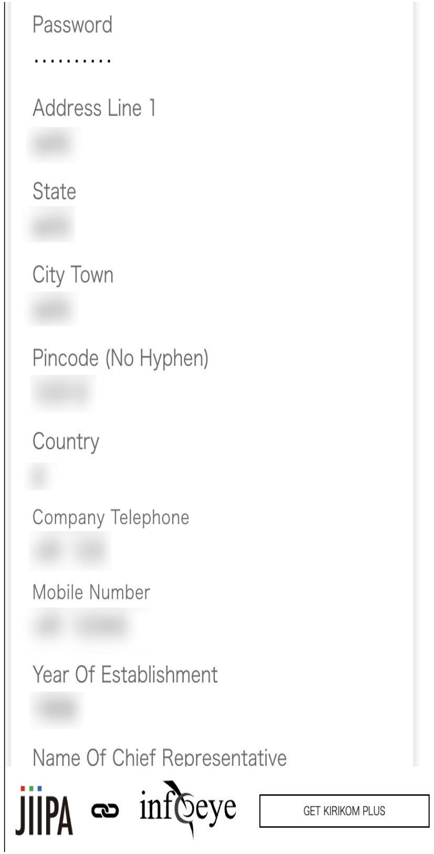


Password
....

Address Line 1
[redacted]

State
[redacted]

City Town
[redacted]

Pincode (No Hyphen)
[redacted]

Country
[redacted]

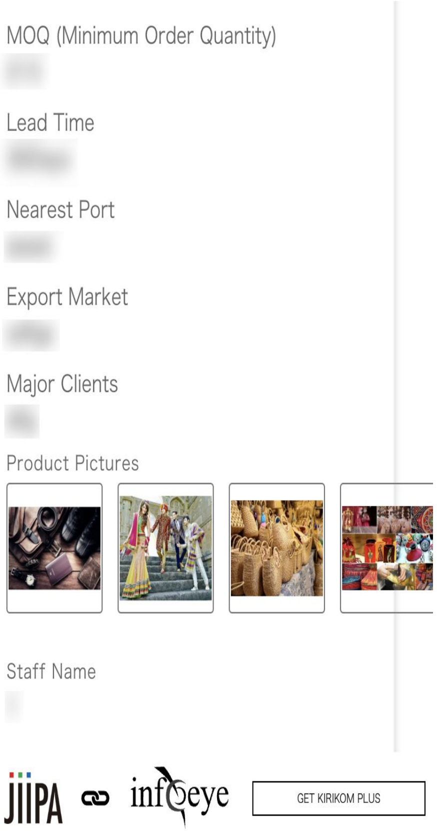
Company Telephone
[redacted]

Mobile Number
[redacted]

Year Of Establishment
[redacted]

Name Of Chief Representative

JIIPA
infoeye
GET KIRIKOM PLUS


GET KIRIKOM PLUS

MOQ (Minimum Order Quantity)

[redacted]

Lead Time

[redacted]

Nearest Port

[redacted]

Export Market

[redacted]

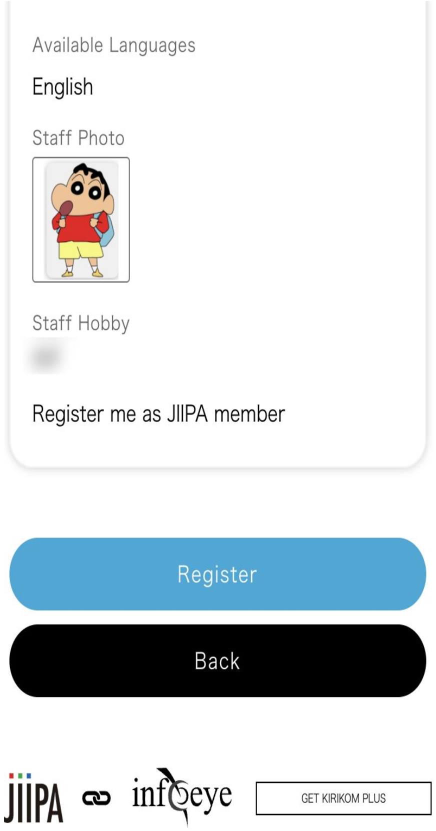
Major Clients

[redacted]

Product Pictures

Staff Name

[redacted]


Register
Back
GET KIRIKOM PLUS

Available Languages

English

Staff Photo

Staff Hobby

[redacted]

Register me as JIIPA member

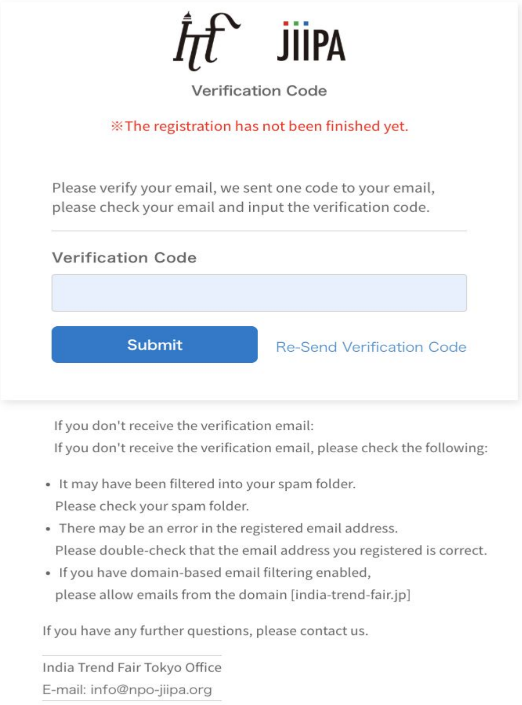
Step 7. Please review the data in preview page and click “register”.

Click “back” to edit or change registration Information.

You will receive an email with Authentication code in it.

Kindly authenticate to complete the registration.

After authentication, You can start registering the products.



Verification Code

※The registration has not been finished yet.

Please verify your email, we sent one code to your email, please check your email and input the verification code.

Verification Code

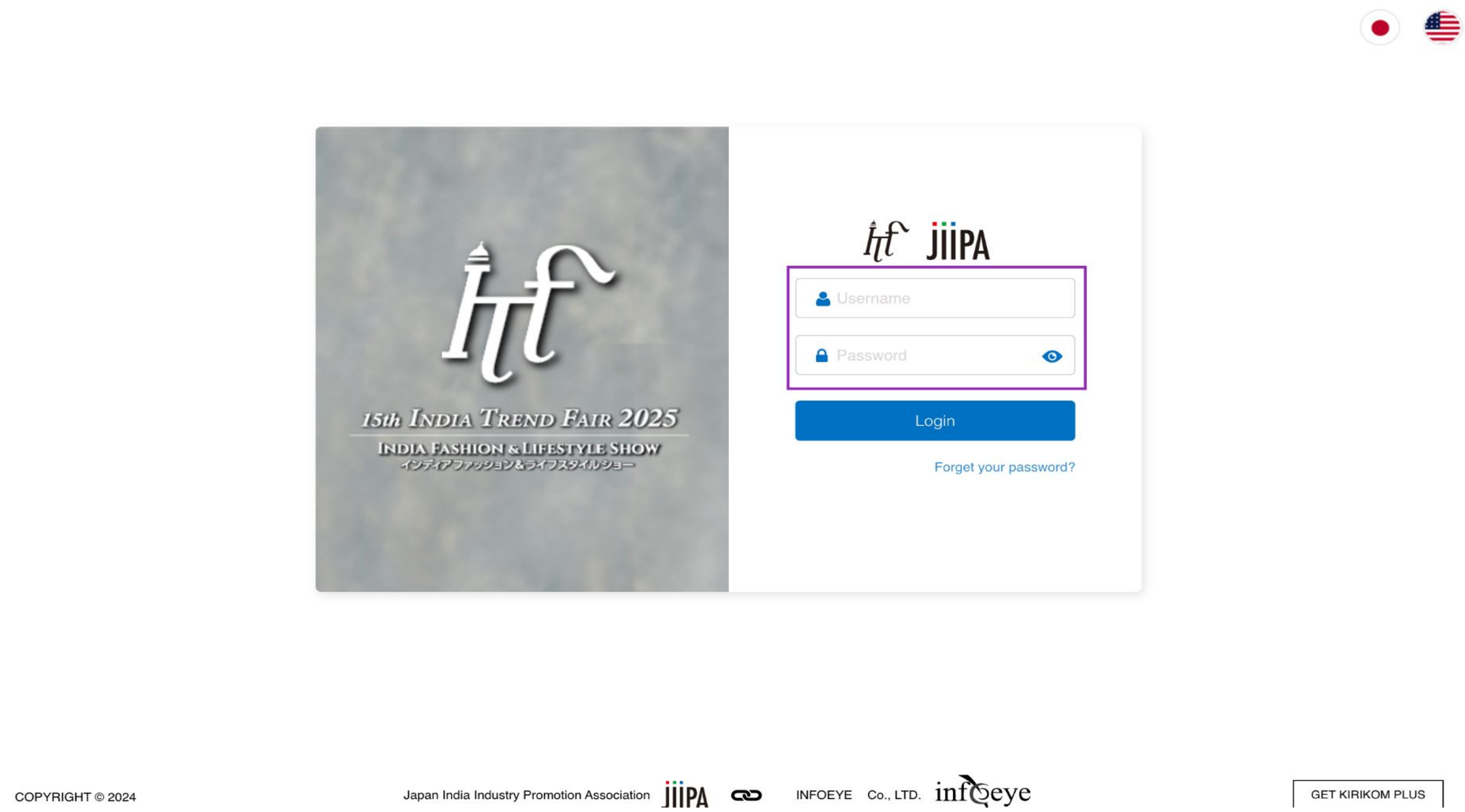
If you don't receive the verification email:
If you don't receive the verification email, please check the following:

- It may have been filtered into your spam folder.
  Please check your spam folder.
- There may be an error in the registered email address.
  Please double-check that the email address you registered is correct.
- If you have domain-based email filtering enabled,
  please allow emails from the domain [india-trend-fair.jp]

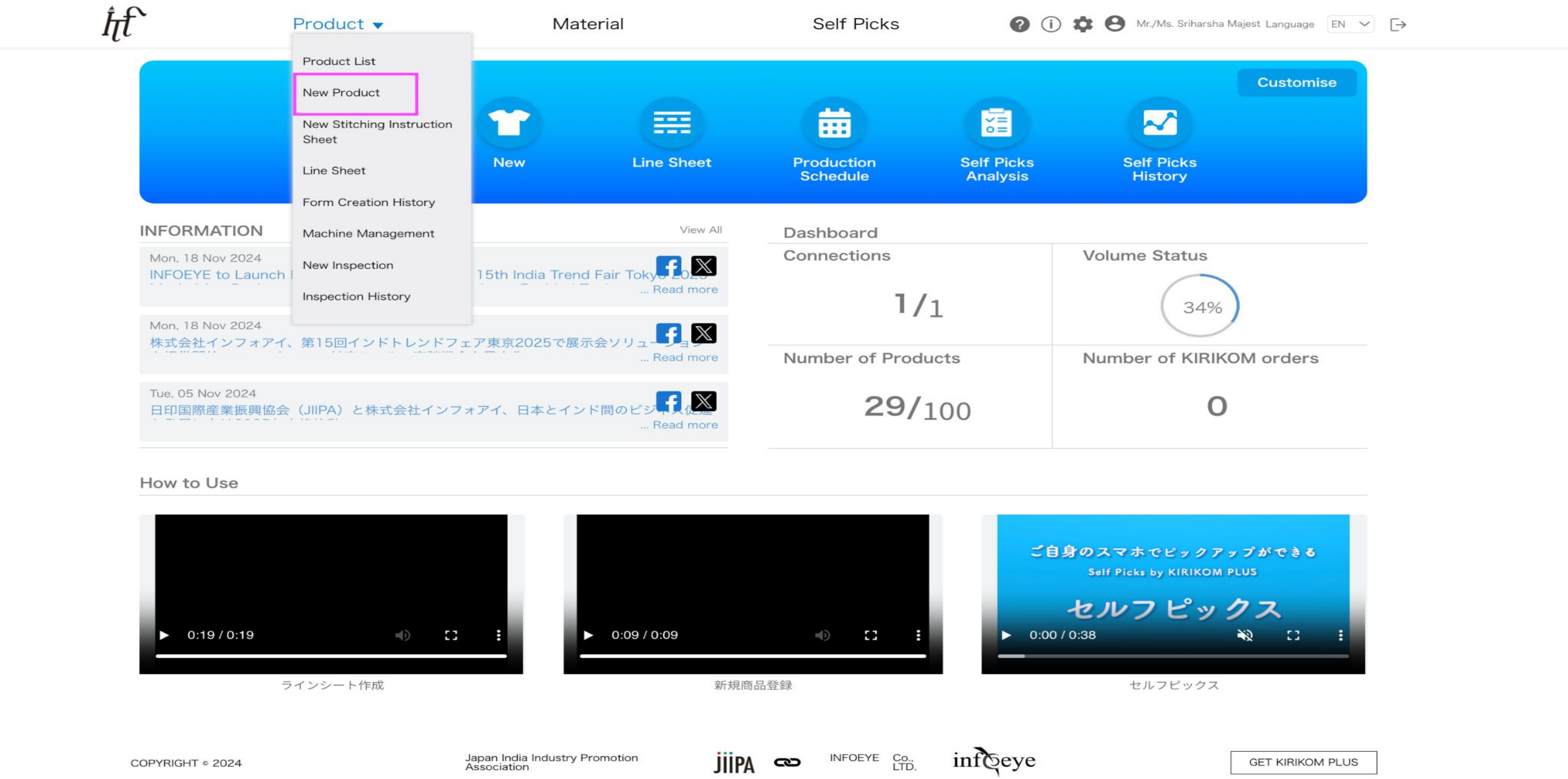
If you have any further questions, please contact us.

India Trend Fair Tokyo Office
E-mail: info@npo-jiipa.org

3. Adding Products to the Catalog in PC version


15th INDIA TREND FAIR 2025
INDIA FASHION & LIFESTYLE SHOW
インディアファッション&ライフスタイルショー
JIIPA
Username
Password
Login
Forget your password?
COPYRIGHT © 2024
Japan India Industry Promotion Association
JIIPA
INFOEYE Co., LTD.
infoeye
GET KIRIKOM PLUS

Step 2


Product
Material
Self Picks
Mr./Ms. Sriharsha Majest
Language
EN
Product List
New Product
New Stitching Instruction Sheet
Line Sheet
Form Creation History
Machine Management
New Inspection
Inspection History
Customise
New
Line Sheet
Production Schedule
Self Picks Analysis
Self Picks History
View All
... Read more
... Read more
... Read more
ご自身のスマホでピックアップができる
Self Picks by KIRIKOM PLUS
セルフピックス
0:19 / 0:19
0:09 / 0:09
0:00 / 0:38
GET KIRIKOM PLUS

INFORMATION

Mon, 18 Nov 2024
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Tue, 05 Nov 2024
日印国際産業振興協会（JIIPA）と株式会社インフォアイ、日本とインド間のビジ

Dashboard

Connections	Volume Status
1/1	34%
Number of Products	**Number of KIRIKOM orders**
29/100	0

How to Use

ラインシート作成

新規商品登録

セルフピックス

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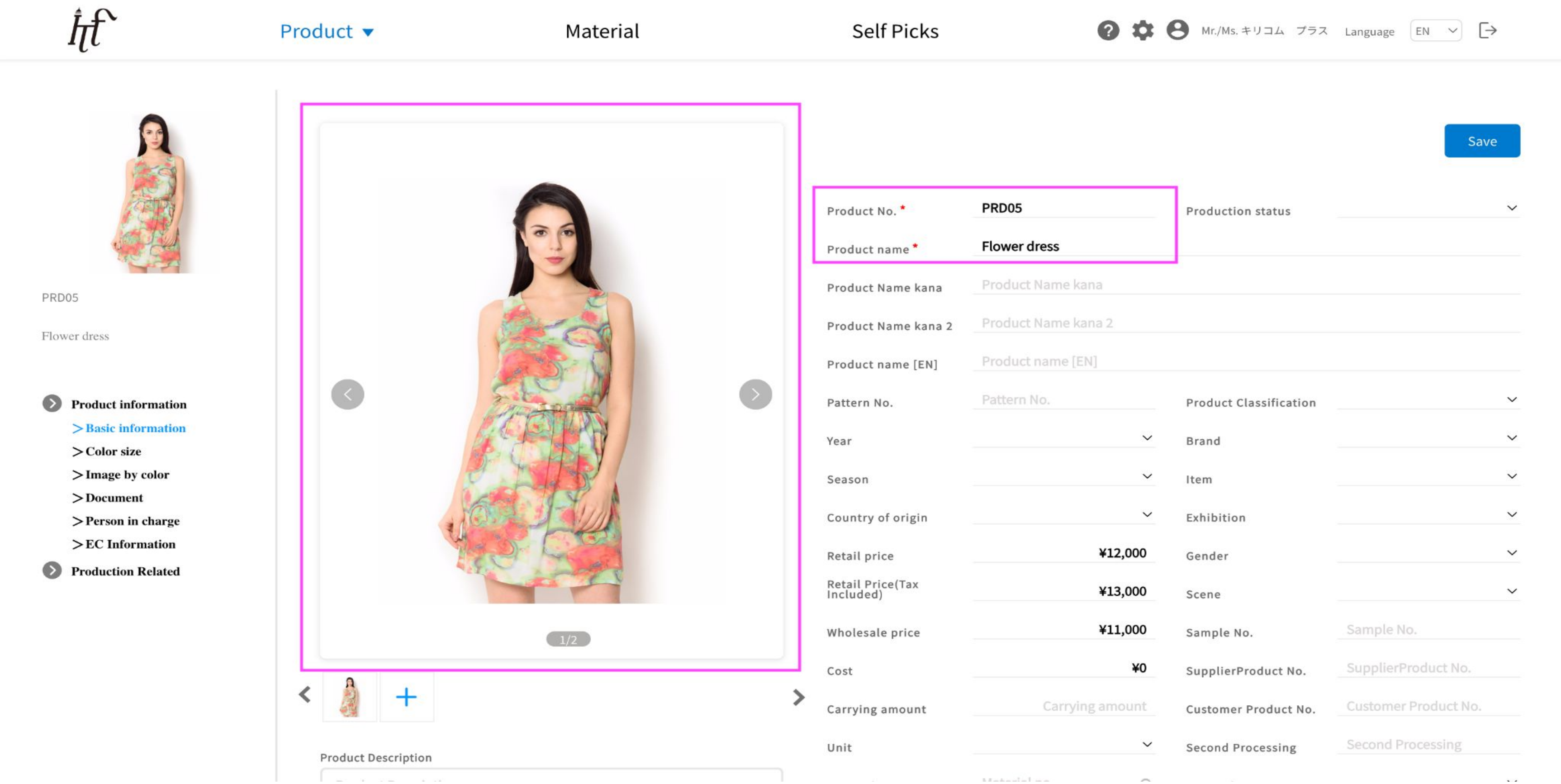
INFOEYE Co., LTD.

Step 3


Product
Material
Self Picks
Mr./Ms. キリコム　プラス
Language
EN
PRD05
Flower dress
Product information
＞Basic information
＞Color size
＞Image by color
＞Document
＞Person in charge
＞EC Information
Production Related
1/2
Product Description
Save
Production status
Product Name kana
Product Name kana 2
Product name [EN]
Pattern No.
Product Classification
Year
Brand
Season
Item
Country of origin
Exhibition
Gender
Scene
Sample No.
SupplierProduct No.
Carrying amount
Customer Product No.
Unit
Second Processing

Product No. * PRD05

Product name * Flower dress

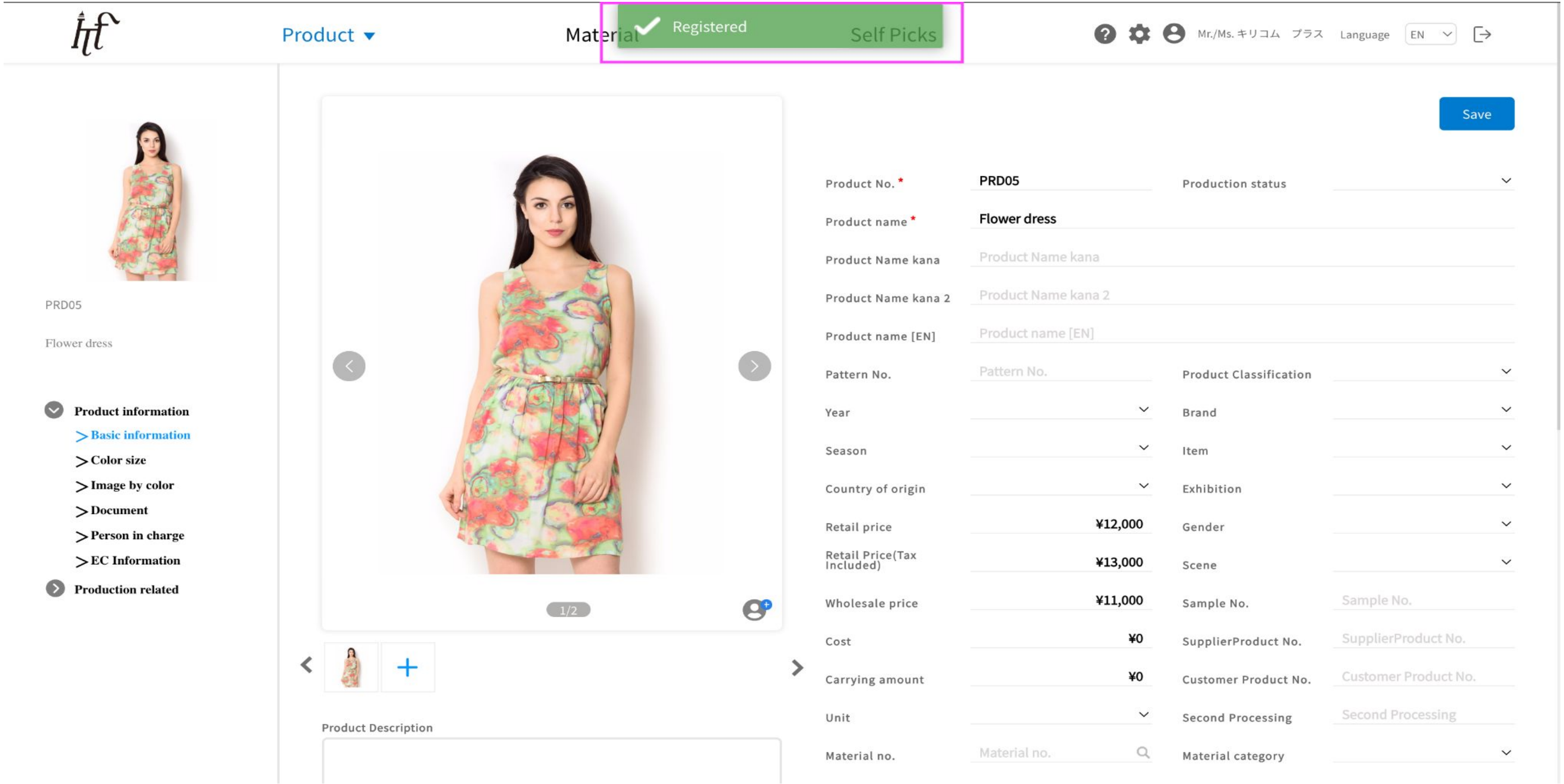
Retail price ¥12,000

Retail Price(Tax Included) ¥13,000

Wholesale price ¥11,000

Cost ¥0

Step 4



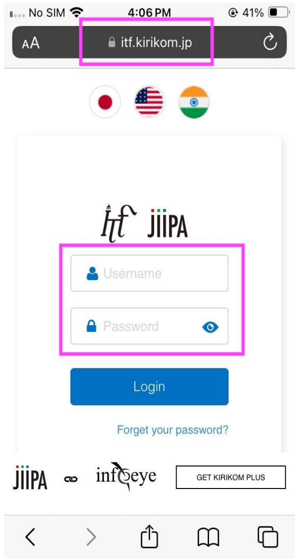
Registered

Product No. *	PRD05
Product name *	Flower dress
Retail price	¥12,000
Retail Price(Tax Included)	¥13,000
Wholesale price	¥11,000
Cost	¥0
Carrying amount	¥0

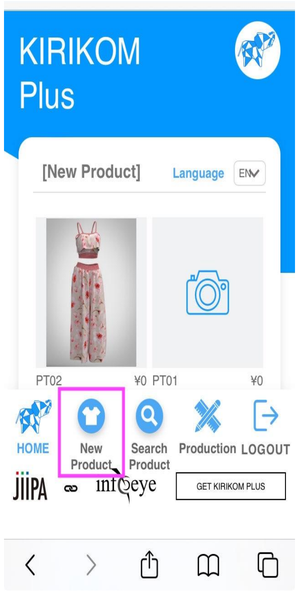
Product
Material
Self Picks
Mr./Ms. キリコム プラス
Language
EN
Save
PRD05
Flower dress
Product information
> Basic information
> Color size
> Image by color
> Document
> Person in charge
> EC Information
Production related
1/2
Product Description
Production status
Product Name kana
Product Name kana 2
Product name [EN]
Pattern No.
Product Classification
Year
Brand
Season
Item
Country of origin
Exhibition
Gender
Scene
Sample No.
SupplierProduct No.
Customer Product No.
Unit
Second Processing
Material no.
Material category

Adding products from smartphone.

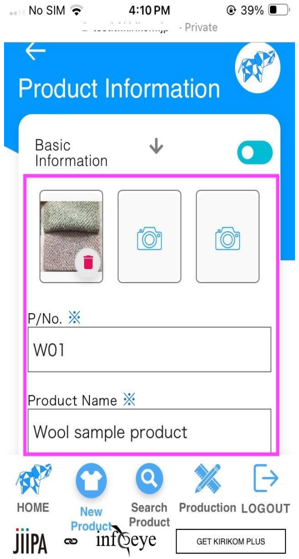
Step 1


No SIM
4:06 PM
41%
AA
itf.kirikom.jp
itf JIIPA
Username
Password
Login
Forget your password?
JIIPA
infoeye
GET KIRIKOM PLUS

Step 2


KIRIKOM Plus
[New Product]
Language
EN
PT02
¥0
PT01
¥0
HOME
New Product
Search Product
Production
LOGOUT
JIIPA
infoeye
GET KIRIKOM PLUS

Step 3


No SIM
4:10 PM
39%
Private
Product Information
Basic Information
HOME
New Product
Search Product
Production
LOGOUT
JIIPA
infoeye
GET KIRIKOM PLUS

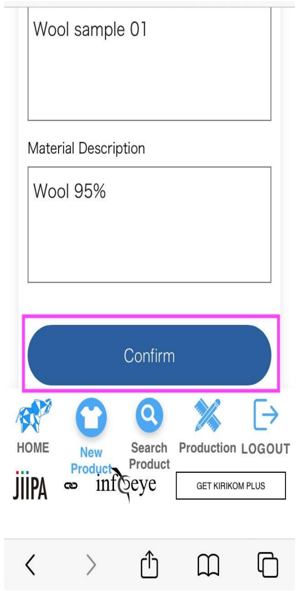
P/No. ※

W01

Product Name ※

Wool sample product

Step 4



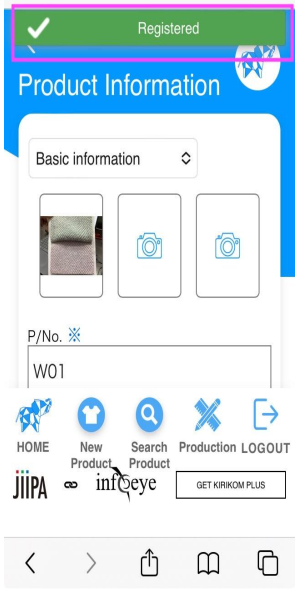
Wool sample 01

Material Description

Wool 95%

Confirm
HOME
New Product
Search Product
Production
LOGOUT
JIIPA
infoeye
GET KIRIKOM PLUS

Step 5


Registered
Product Information
Basic information
HOME
New Product
Search Product
Production
LOGOUT
JIIPA
infoeye
GET KIRIKOM PLUS

P/No. ※

W01

4. Generating and Displaying QR Codes

Once products are registered, they can be displayed with attached QR code and the data become seamlessly accessible to all checked in users. Below is how you can generate them easily.

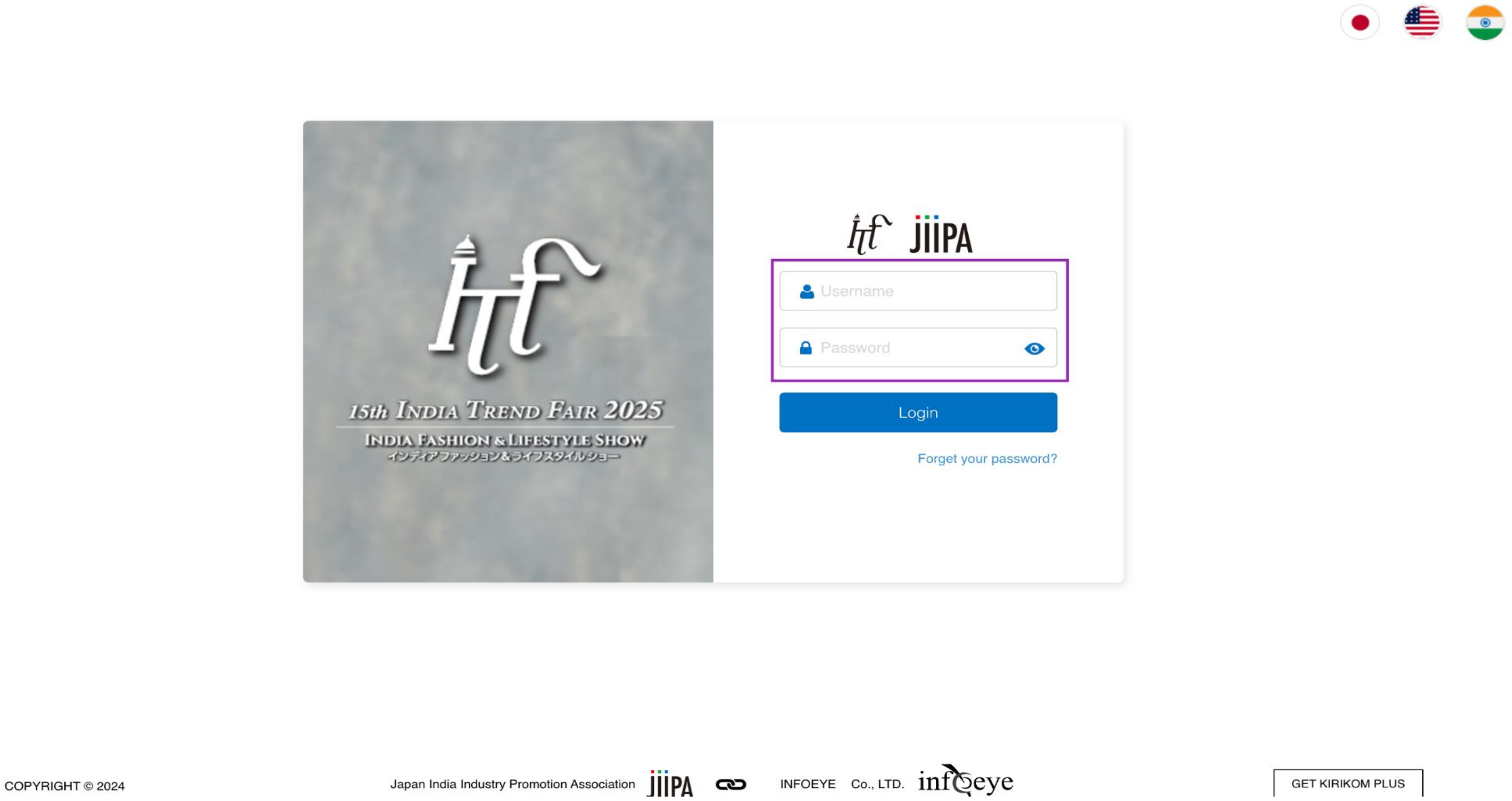
Step 1: Login at ITF site

Step 2: Go to Product List page

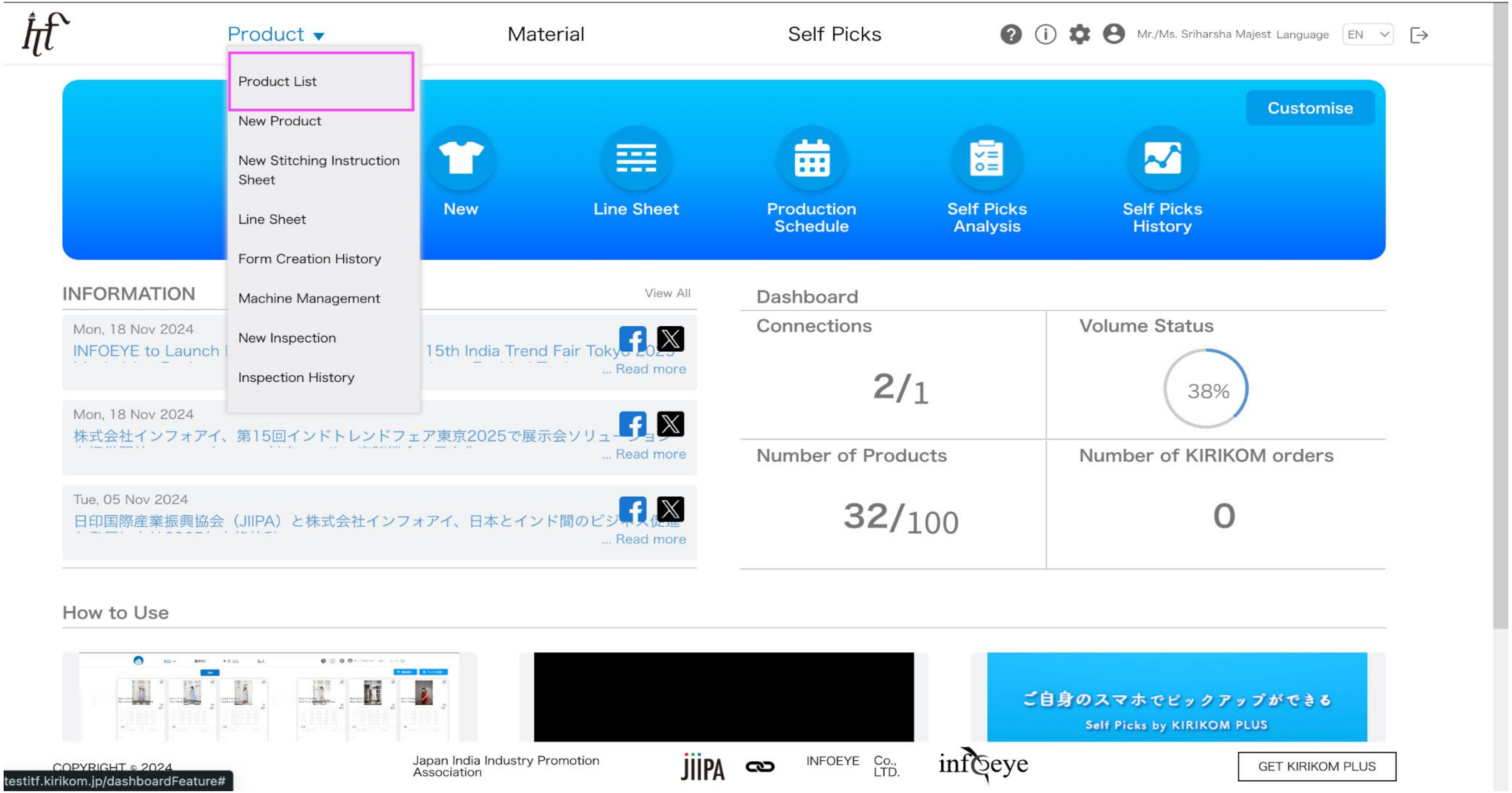
Step 3: Select Products to be Printed on QR code PDF

Step 4: Print this PDF on A4 QR sticker sheet. Now they are ready to be attached with products to display. All checked in visitor can now just scan the QR attached on product and get the info seamlessly on their phone instead of engaging with exhibitors directly.
We recommend using A-One sticker from Amazon. Please check Below link.
https://www.amazon.in/dp/B07NWTZQC4?ref=ppx_yo2ov_dt_b_fed_asin_title
This Sticky QR code chit sheet can Print 65 Products QR code. Our feature is compatible with this sheet.
*It is also possible to Print on normal A4 paper. You can cut each QR code and attach them to products.

Step 1


15th India Trend Fair 2025
India Fashion & Lifestyle Show
インディアファッション&ライフスタイルショー
itf
JIIPA
Username
Password
Login
Forget your password?
COPYRIGHT © 2024
Japan India Industry Promotion Association
JIIPA
INFOEYE Co., LTD.
infoeye
GET KIRIKOM PLUS

Step 2


Product
Material
Self Picks
Mr./Ms. Sriharsha Majest Language
EN
Product List
New Product
New Stitching Instruction Sheet
Line Sheet
Form Creation History
Machine Management
New Inspection
Inspection History
Customise
New
Line Sheet
Production Schedule
Self Picks Analysis
Self Picks History
View All
... Read more
How to Use
ご自身のスマホでピックアップができる
Self Picks by KIRIKOM PLUS
GET KIRIKOM PLUS
testitf.kirikom.jp/dashboardFeature#

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Dashboard

Connections 2/1

Volume Status 38%

Number of Products 32/100

Number of KIRIKOM orders 0

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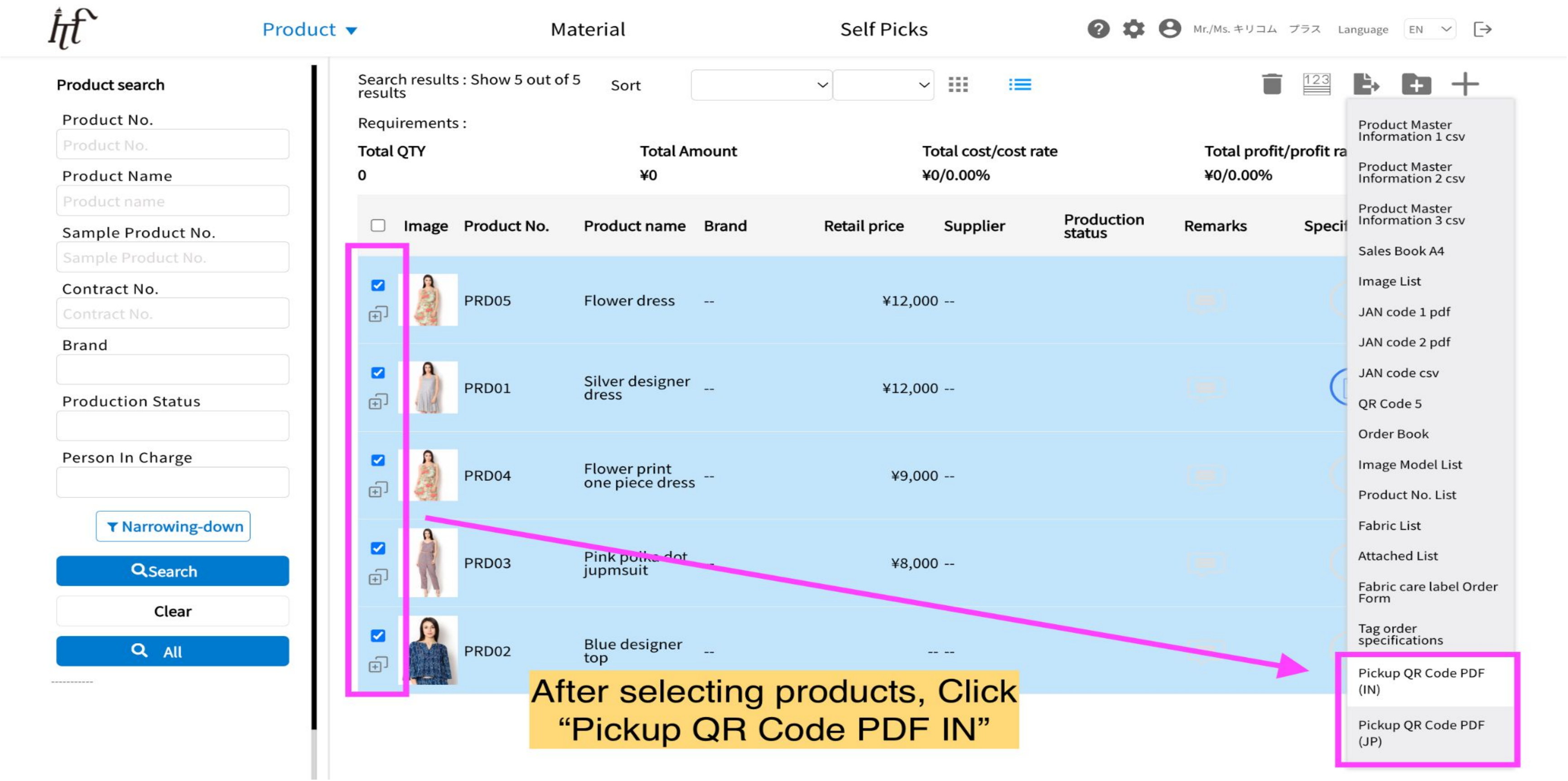
INFOEYE Co., LTD.

Step 3


Product ▾
Material
Self Picks
Mr./Ms. キリコム プラス
Language
EN
Product search
Product No.
Product Name
Sample Product No.
Contract No.
Brand
Production Status
Person In Charge
Narrowing-down
Search
Clear
All
Sort
Product Master Information 1 csv
Product Master Information 2 csv
Product Master Information 3 csv
Sales Book A4
Image List
JAN code 1 pdf
JAN code 2 pdf
JAN code csv
QR Code 5
Order Book
Image Model List
Product No. List
Fabric List
Attached List
Fabric care label Order Form
Tag order specifications
Pickup QR Code PDF (IN)
Pickup QR Code PDF (JP)

Search results : Show 5 out of 5 results

Requirements :

Total QTY	Total Amount	Total cost/cost rate	Total profit/profit ra
0	¥0	¥0/0.00%	¥0/0.00%

☐	Image	Product No.	Product name	Brand	Retail price	Supplier	Production status	Remarks	Specif
☑		PRD05	Flower dress	--	¥12,000	--			
☑		PRD01	Silver designer dress	--	¥12,000	--			
☑		PRD04	Flower print one piece dress	--	¥9,000	--			
☑		PRD03	Pink polka dot jupmsuit	--	¥8,000	--			
☑		PRD02	Blue designer top	--	--	--			

After selecting products, Click “Pickup QR Code PDF IN”

Step 4

5. How Visitors Use the QR Codes

Visitor are given access to scan products at any booth after they successfully check in at reception.

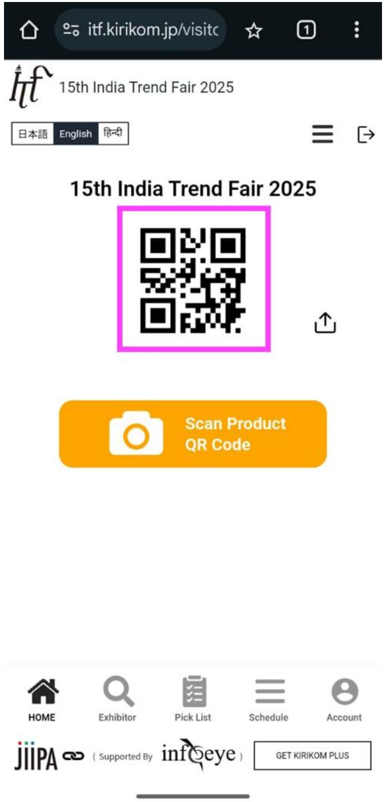
*Visitors can bring QR code in a printed form or they can simply get scanned from mobile.

*Please note that visitors need to pre-register and Subscribe to Jiipa and Kirikom Plus to use the scan feature. After registering as a user and check in at reception, Visitors can seamlessly scan

*Visitors can take notes and inquire further about liked products. Visitors will just have to send contact email from their dashboard and corresponding exhibitors can communicate further.

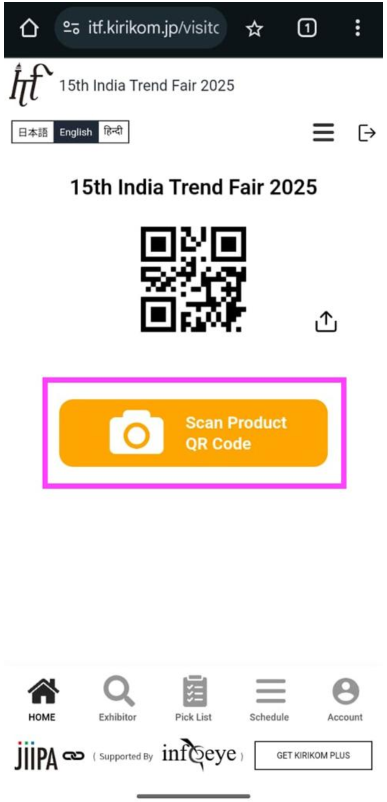
Step 1:

Check In by showing QR at reception
Check In


itf.kirikom.jp/visitc
15th India Trend Fair 2025
日本語
English
हिन्दी
15th India Trend Fair 2025
Scan Product QR Code
HOME
Exhibitor
Pick List
Schedule
Account
JIIPA
(Supported By infoeye)
GET KIRIKOM PLUS

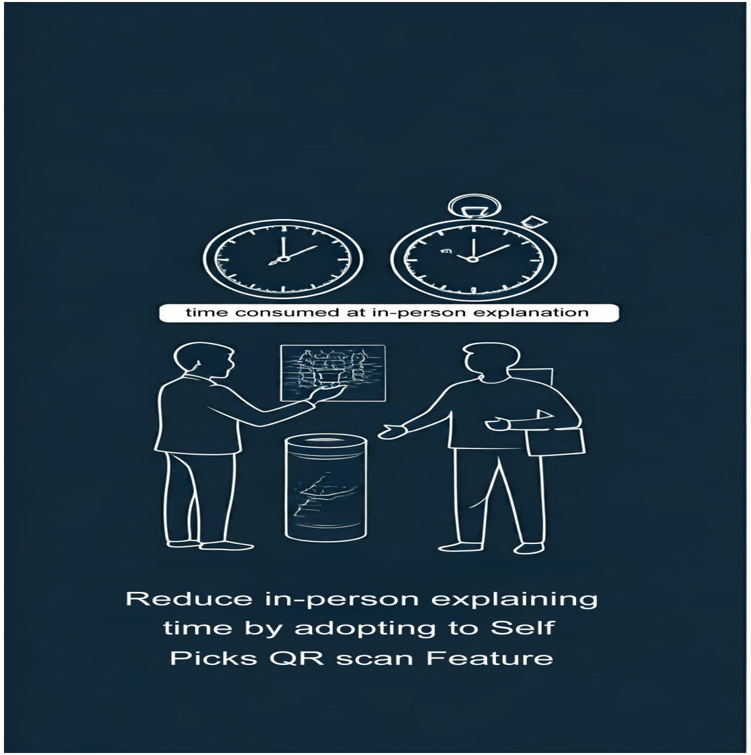
Step 2

Start scanning by opening QR code scanner

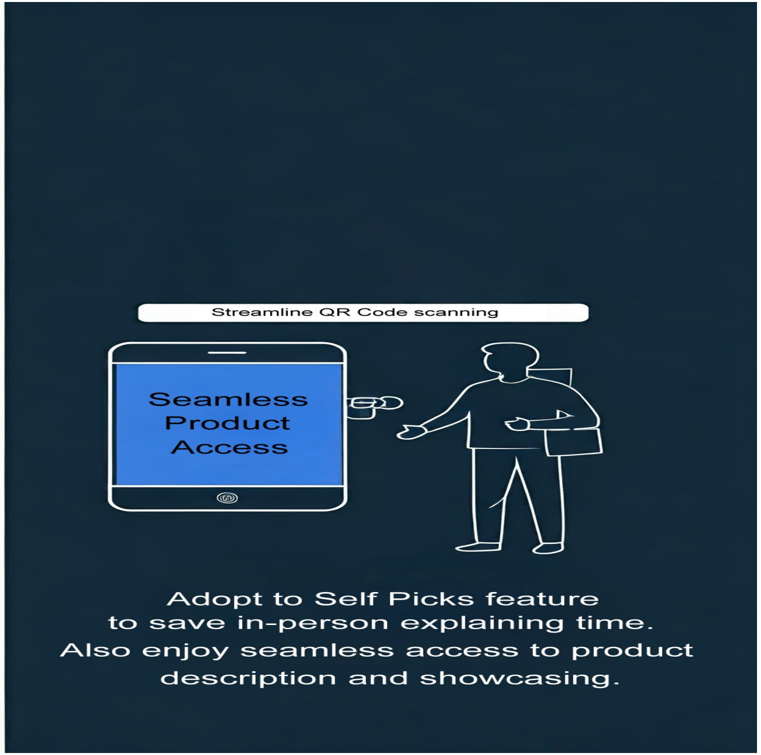

itf.kirikom.jp/visitc
15th India Trend Fair 2025
日本語
English
हिन्दी
15th India Trend Fair 2025
Scan Product QR Code
HOME
Exhibitor
Pick List
Schedule
Account
JIIPA
(Supported By infoeye)
GET KIRIKOM PLUS

Good to go. Happy scanning

Bringing Exhibitors and Visitors closer with seamless digital access to Product catalogues


time consumed at in-person explanation

Reduce in-person explaining time by adopting to Self Picks QR scan Feature


Streamline QR Code scanning
Seamless Product Access

Adopt to Self Picks feature to save in-person explaining time. Also enjoy seamless access to product description and showcasing.

6. Sending Products inquiry emails to visitor:

In a limited time event, It is not possible to inquire and interact with thousand of products in a productive way. With Self Pick tools, user have the means to interact with as many product. They can take the details home and make notes as well as contact corresponding exhibitors.

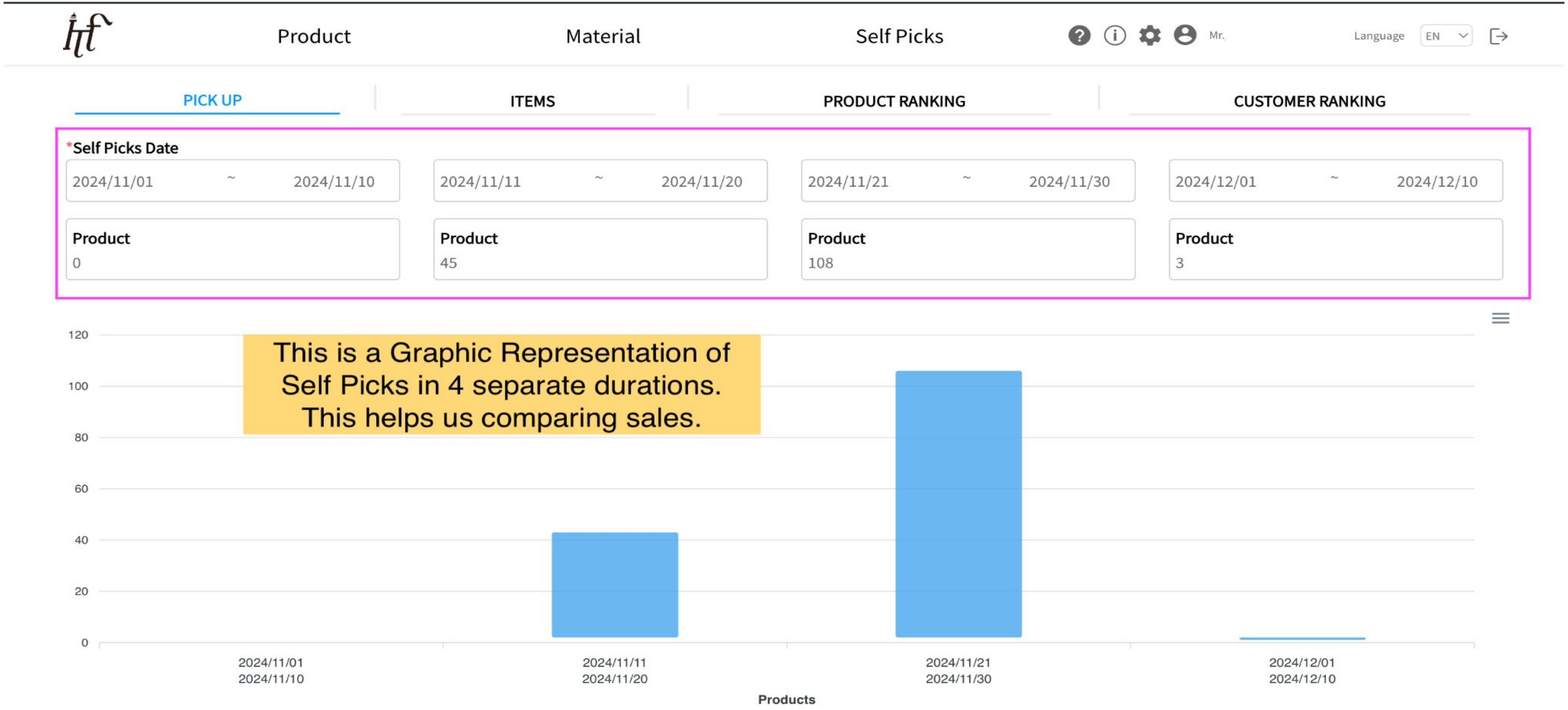
Exhibitors can connect with visitors via email and send Inquiry replies and quotations.

7. Generating Analytics Reports

Exhibitors get access to various product analytics based on the Self Pick interactions. It can give you great insights that are very useful in making important production related decisions. Below are the benefits of Product Analytics.

1. It shows which products were scanned most
2. It can show which products were least scanned.
3. It displays how many customers visited the exhibition.
4. It shows a graphic representation about the most frequent customers who scanned most products.

Total Number of Products Picked up at exhibition

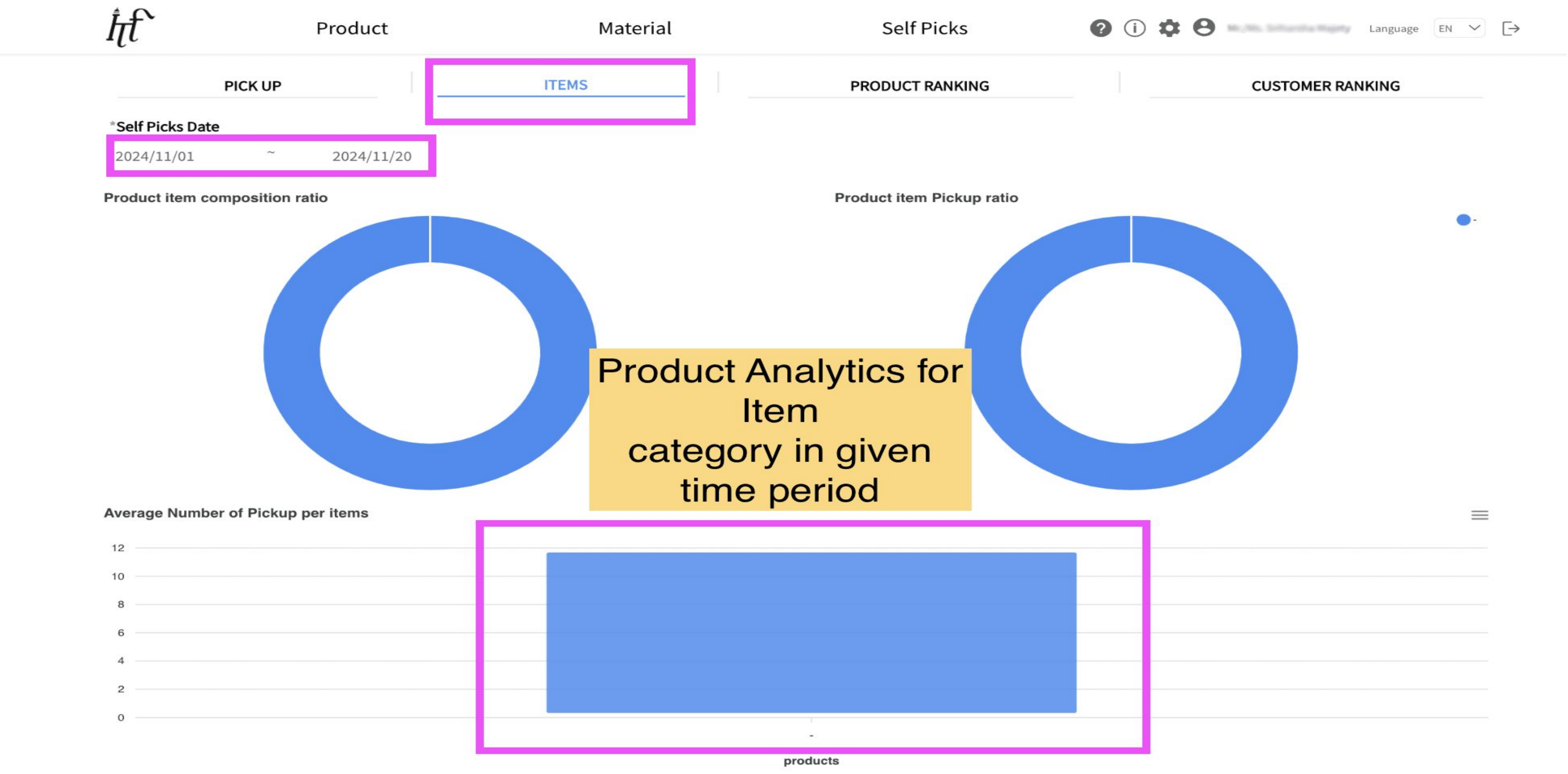

Product
Material
Self Picks
Mr.
Language
EN
PICK UP
ITEMS
PRODUCT RANKING
CUSTOMER RANKING
120
100
80
60
40
20
0
2024/11/01
2024/11/10
2024/11/11
2024/11/20
2024/11/21
2024/11/30
2024/12/01
2024/12/10
Products

*Self Picks Date

2024/11/01 ~ 2024/11/10	2024/11/11 ~ 2024/11/20	2024/11/21 ~ 2024/11/30	2024/12/01 ~ 2024/12/10
Product 0	**Product** 45	**Product** 108	**Product** 3

This is a Graphic Representation of Self Picks in 4 separate durations. This helps us comparing sales.

Average number of Pickups per item

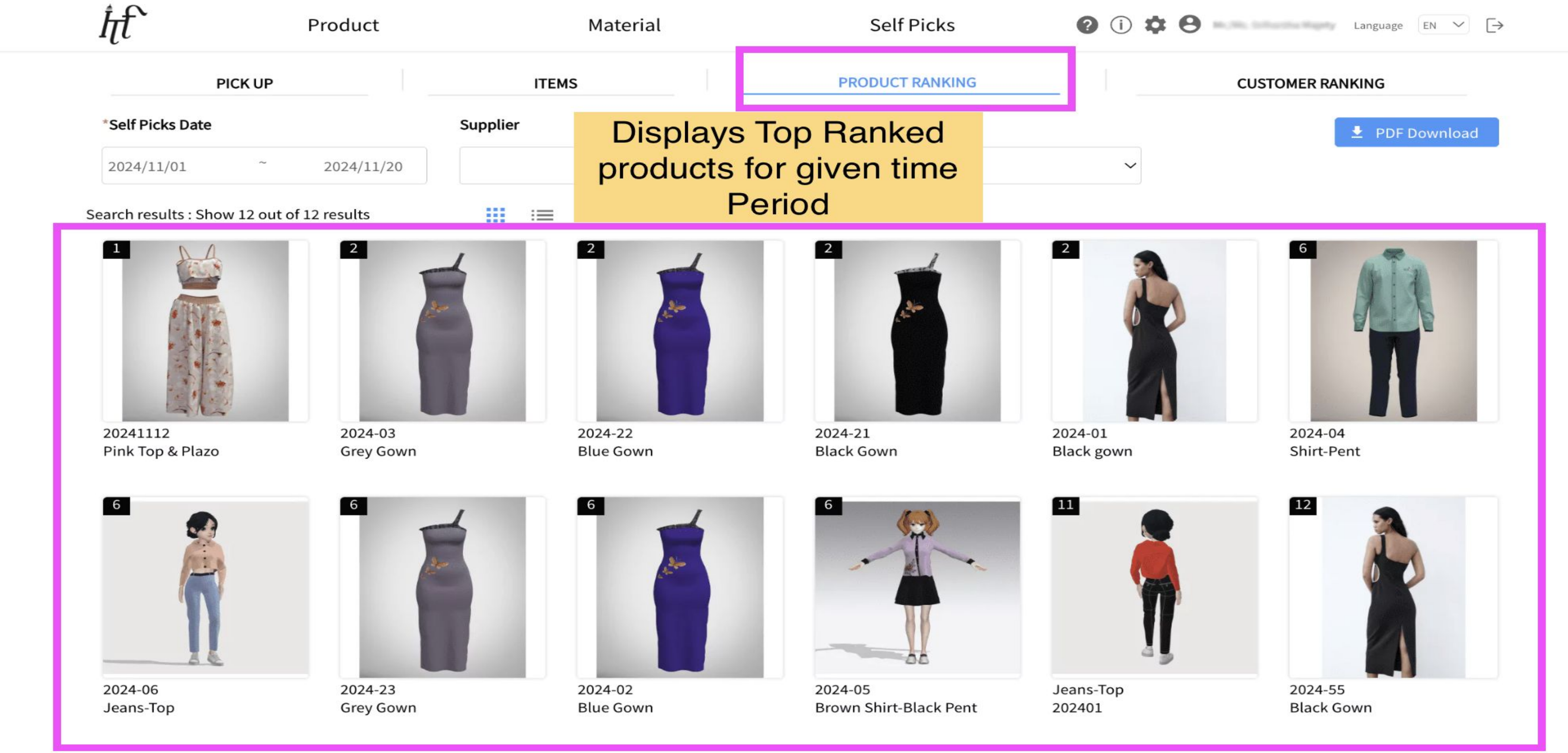

Product
Material
Self Picks
Language
EN
PICK UP
ITEMS
PRODUCT RANKING
CUSTOMER RANKING
Product item composition ratio
Product item Pickup ratio
-
Average Number of Pickup per items
12
10
8
6
4
2
0
-
products

*Self Picks Date

2024/11/01 ~ 2024/11/20

Product Analytics for Item category in given time period

Top Ranked products


Product
Material
Self Picks
Language
EN
PICK UP
ITEMS
PRODUCT RANKING
CUSTOMER RANKING
PDF Download

*Self Picks Date 2024/11/01 ~ 2024/11/20

Supplier

Search results : Show 12 out of 12 results

1 20241112 Pink Top & Plazo

2 2024-03 Grey Gown

2 2024-22 Blue Gown

2 2024-21 Black Gown

2 2024-01 Black gown

6 2024-04 Shirt-Pent

6 2024-06 Jeans-Top

6 2024-23 Grey Gown

6 2024-02 Blue Gown

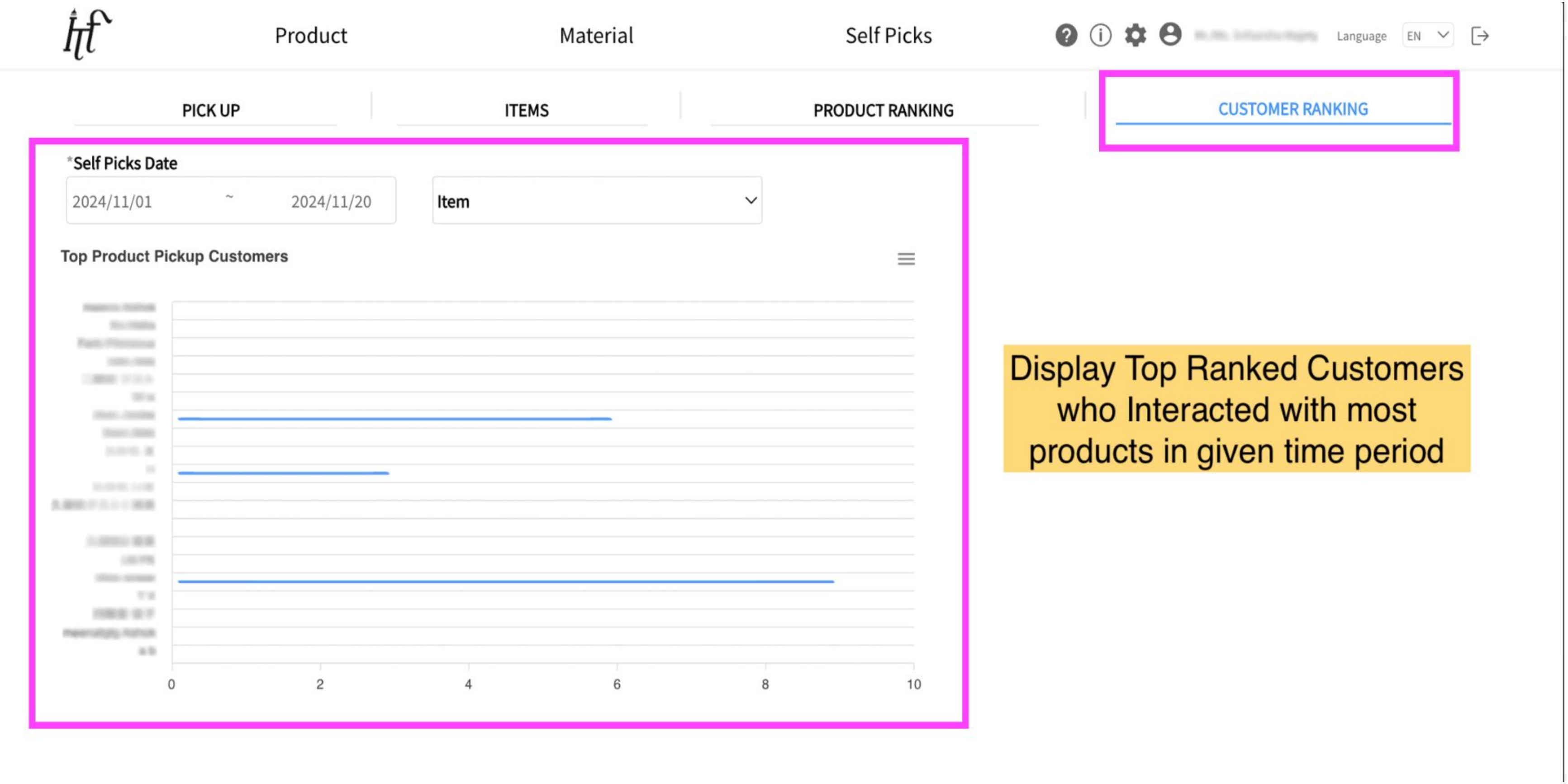
6 2024-05 Brown Shirt-Black Pent

11 Jeans-Top 202401

12 2024-55 Black Gown

Displays Top Ranked products for given time Period

Top Ranked Customers


Product
Material
Self Picks
[redacted]
Language
EN
PICK UP
ITEMS
PRODUCT RANKING
CUSTOMER RANKING
Top Product Pickup Customers
[redacted]
0
2
4
6
8
10

*Self Picks Date: 2024/11/01 ~ 2024/11/20

Item

Display Top Ranked Customers who Interacted with most products in given time period